

ST. LOUIS, MO, October 02, 2013 **/24-7PressRelease/** -- The idea, which was born in 2009, came while Erica was thinking of ways to help people save more money when shopping on-line, while also trying to support a cause close to her heart. "I had always wanted to create a website that offered on-line discounts and coupons, but I also wanted to support organizations that researched what substances go into our medications," stated Erica. This is something dear to Erica because she and her mother have been the victims of many prescription medications. Unfortunately in October 2012, those problems claimed her mother's life. "Even in the midst of my pain, I knew I wanted to help others," Erica continued.

The website is set to launch in October 2013, right before the kick off for the 2013 holiday shopping season.

What will also set this on-line shopping website apart from others, will be its transparency with the consumers. Customers will be kept up to date on what organizations the proceeds made through the site will be supporting, as well as the progress being made with the research. The Coupons For A Cause website will also provide resources to those whose health has been impacted by the adverse effects of medications. The site will be very user friendly and has a lot of surprises in store for consumers.

Coupons For A Cause is set to make a lasting mark not only with the online shopping community, but the world.

Coupons For A Cause is in the business of helping consumers save money while spreading awareness about the importance of medication safety.

For more details, please visit the Coupons For A Cause website at <http://www.couponsforacause.webs.com>