

HOUSTON, TX, October 02, 2013 /**24-7PressRelease**/ -- "Franchise Today," the franchise-focused radio show on Blogtalkradio.com, launches its fall season with a focus on best practices from some of the most well-respected leaders in the industry. Each episode is dedicated to a single topic allowing for a full hour of robust, in-depth conversation leaving listeners with invaluable key takeaways.

Hosted by Paul Segreto, president and CEO of Franchise Foundry, the show's fall season format continues to present the franchise community with advice on various aspects of management and development with a new emphasis on training and operations. Experts and key players will share unique perspectives on the chosen topic, from both the franchisee and franchisor perspective. Themes will center on industry news and events - including the Franchise Update Leadership & Development Conference and the IFA Public Affairs Conference - offering relevant advice for success in the franchise world.

"Our goal with 'Franchise Today' has always been to help educate franchisors and franchisees by providing valuable information on the most pertinent issues in the industry," said Segreto. "This season, we want to concentrate on how franchisors can better their organization through innovative training and operations support. To do this, we will speak with leaders at all levels - from the franchisee to the CEO - giving our listeners a unique perspective from every angle so that each organization can reach its full potential and continue to help grow our economy through the small business sector."

Upcoming topics will range from new efficiency-improving technology to unit economic growth to turnaround stories and their subsequent key lessons learned. For more information or to listen to live and archived shows, please visit <http://www.blogtalkradio.com/franchisetodayshow>.

About "Franchise Today": Hosted by industry veteran Paul Segreto, "Franchise Today" is a production of Franchise Foundry, a full-service franchise management and development company. The radio show has grown to thousands of listeners, including international, and focuses on sharing advice and best practices from the leaders of the franchise community. Segreto and his team's goal is to educate franchise professionals and help franchisors succeed at all levels. The new format promises multi-part series throughout the year as well as several special event broadcasts. Franchise Foundry also co-produces FranSummit, a social media and digital marketing workshop. To listen to "Franchise Today" live or hear archived shows, visit <http://www.blogtalkradio.com/franchisetodayshow>.