

RALEIGH, NC, October 02, 2013 **/24-7PressRelease/** -- After several years spent cultivating their own hops, Mims Distributing Company, a beer distributor that services a nine-county area in and around the Triangle region, has announced the debut of Carolina Wet Hop IPA. It's the first beer brewed with hops harvested from the distributor's hops field. Produced in partnership with Carolina Brewing Company, Carolina Wet Hop IPA will soon be available to select local retailers for a limited time.

Carolina Wet Hop IPA is a single batch brewed with more than 22 pounds of Cascade hops from Mims Distributing's hops field adjacent to its Ebenezer Church Road location. Four pounds of Willamette hops from Dragonfly Farm in Franklin County add to the craft brew's earthy and piney aroma. Carolina Brewing Company adds Pale, Carapils and Caramel malts and extra nugget hops for bitterness.

A separate Cask Ale, also brewed from the Carolina Wet Hop IPA batch, has dried whole cones of Mims Distributing's Cascade hops and Willamette's Dragonfly hops, which undergo a secondary fermentation to ensure maximum flavor. The company will open the cask with Carolina Brewing later this fall in celebration of their partnership.

Inspired by partner brewery Sierra Nevada, who grows its own hops in Chico, Calif., Mims Distributing started growing hops in its own field in 2011 with the goal of partnering with a local brewer to produce a craft beer truly local to the Triangle. The brewery chosen by Mims Distributing, Carolina Brewing Company in Holly Springs, N.C., has brewed more than a dozen year-round, seasonal and special brews since 1994.

QUOTES: "After years of growing our hops, we are proud to debut Carolina Wet Hop IPA with Carolina Brewing Company," said Jeff Mims, sales manager. "We are excited to offer this beer that is unique to the Triangle, and to continue to offer our customers the comprehensive beer experience for which we have become known throughout the area."

NEW MEDIA CONTENT: Mims Distributing Facebook
page:<http://www.facebook.com/MimsDistributing>

Mims Distributing Twitter account: <https://twitter.com/mimsdist>

DETAILS:- Typically grown on the West Coast of the United States, hops are a flower used to give beer the flavor and aroma beer drinkers love.

- More East Coast brewers are beginning to grow their own gardens. Hops grown on the East Coast have a distinctly different taste that beer connoisseurs appreciate.

ABOUT MIMS DISTRIBUTING COMPANY:Established in 1964 and based in Raleigh, N.C., Mims Distributing Company provides domestic, import and craft beer brands to licensed retailers in nine central N.C. counties - Chatham, Durham, Franklin, Granville, Orange, Person, Vance, Wake and Warren. It is the area's distributor for all Miller brands, including Miller Lite, Miller High Life and Icehouse. Mims' imports include Newcastle Brown Ale, Dos Equis, Red Stripe, Palm, Rodenbach, and Sapporo. It handles such craftbrews such as Yuengling, Sam Adams, Sierra Nevada, Lagunitas, Magic Hat and Anchor. Mims also carries cider from Crispin and non-alcoholic Arizona Tea. In 2007, Mims received the prestigious High Life Achievement Award from Miller, which recognized its top distributors in the nation. That same year, Mims also won the Newbie of the Year Award from Magic Hat as its best new distributor. In 2009, Mims was awarded Magic Hat's Pouring Partner of the Year Award as its top distributor in the country. Active in the local community, Mims supports efforts such as the Walk for Hope, and the Frankie Lemmon School. For more information, visit <http://www.mimsdistributing.com>.