

LOS ANGELES, CA, October 02, 2013 **/24-7PressRelease/** -- Rapify app offers hip hop artists and fans the first fully integrated social networking app featuring video, audio, text and image sharing. Available now in the iTunes store.

Rapify, the mobile social network app dedicated to Hip Hop culture is now available for free in the Apple iTunes store. Integrating the best features of Facebook, Twitter, YouTube and Instagram, Rapify offers Hip Hop and Rap fans robust social features on their smartphone. Video and audio recording enables artists and fans alike to quickly capture and post music to share with Rapify's rapidly growing community. Image uploads capture the culture surrounding Hip Hop for the community to share and comment on.

X-Clan Producer and Hip Hop pioneer Paradise Gray says this about Rapify, "Finally a easy to use Social Network for Hip-hop heads & fans! I haven't been this excited since MP3.com." Rapify executive Tahir Jahi adds, "The app has been created to fill a void for the Hip Hop community. Rapify offers a comprehensive solution for all things relating to Hip Hop in an app format. Quickly record rhymes and beats, take pictures and videos of your favorite artists, lyrics and recording gear, text updates about gigs or Hip Hop news and then instantly share them with the community for comments and applause. The Rapify app is an exciting, simple and fun way to share your love of Hip Hop culture with a like-minded community."

"Rapify is a game changer," says hip hop artist Punchline.

Rapify's features include:

Features:- Record Audio & Video: Quickly record up to 45 seconds of HD audio or 15 seconds of video showcasing your Hip Hop and Rap skills and beats!- Post your updates: Take pictures of your favorites artists, lyrics and recording gear to share with the community, or post your YouTube videos- Share: One-click social sharing to Facebook & Twitter- Discover: Find your favorite artists and FAN them to get all their updates.- Chart: APPLAUD your favorite posts - and get applauses on your posts to see them rise in the charts!- Interact: Post questions to the community and comment on your favorite posts.

Rapify was built on the Join The Heard platform. "Rapify is another great example of a passion-based, hyper-social, app that caters to a focused and under-served audience in social media. We look forward to utilizing the platform to power more passion-based networks," said Damian Hagger, Co-founder and Marketing Director for Join The Heard.

Written by Australian Business

About Rapify: Based in Los Angeles, California, Rapify is the premier Social Network App for Hip Hop culture. Packed with cool features including video and audio recording, this innovative app was built with Hip Hop and Rap artists in mind.

For more information, please visit <http://www.rapify.net> Follow us on Twitter: <https://twitter.com/rapify> Like us on

Facebook:

<https://www.facebook.com/RapifyApp>

Watch us on YouTube:

<http://www.youtube.com/RapifyApp>

Join us on Google+:

<http://gplus.rapify.net>

About Join The Heard: Join The Heard is a platform for passion-based, vertically integrated social networking apps enabling users to share audio, photos, videos, messages and content with their friends and other like-minded users.

Learn more: <http://www.jointheheard.com>

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