

CHICAGO, IL, October 02, 2013 **/24-7PressRelease/** -- As small communications agencies use big mergers as a catalyst to stand out amongst the crowd, Foodmix Marketing Communications is no exception, proving that the little fish can indeed survive and thrive in a big pond. The Chicago based strategic marketing firm for top brands in the food industry has proven itself a leader in its category despite a stagnant economic environment impacting both the food and advertising industries. Experiencing an upswing in growth throughout 2013, the firm has been recognized several times throughout the year for demonstrating creative excellence and putting brands everywhere they need to be.

Providing a wealth of marketing, communications and advertising services, Foodmix boasts specialization in both B2B and B2C categories, combining research, brand strategy, communications and sales support programs to help clients build their brands and keep products within arm's reach of consumers. This year the firm's creative talents earned the brand a ranking on the Inc. 500I5000, five Gold Awards at the 42nd annual Creativity International Awards, a Telly Award and an Honorable Mention Award at the 43rd Creativity International Awards.

"We've been able to rise above the anecdote that the small guy won't get noticed in the big crowd," Dan O'Connell, CEO of Foodmix, said. "Big brands find advantages in working with small agencies, and clients such as Coke, Tyson and Farmland have allowed us to demonstrate that through our team's creative talents."

Foodmix's ranking on the seventh annual Inc. 500I5000 recognized the brand as one of America's fastest growing private companies. The list represents the most comprehensive look at the most important segment of the economy - America's independent entrepreneurs - and is ranked according to percentage revenue growth from 2009-2012. Foodmix joins companies on the list including LivingSocial, Edible Arrangements, CDW and other prominent brands, reporting having created over 520,000 jobs in the past three years.

Foodmix entered 2013 strong with five Gold Awards under from the 42nd Annual Creativity International Awards competition, the most by any show entrant. The brand also received the Honorable Mention Award at the 43rd Creativity International Awards in the Print & Packaging category for creativity and innovation. The Creativity International Awards program is one of the longest-running independent design competitions recognizing great design from around the world and showcasing the year's best selections in print design, web design and advertising.

Foodmix was also honored with a Telly Award by The Silver Telly Council in the 34th Annual Telly Awards competition. The award was for a 30 second TV spot for Pioneer Gravy entitled

Foodmix Marketing Communications Proves that Size Doesn't Always Matter

Written by Australian Business

"Dinner Triangle," and was chosen from over 13,000 entries submitted by agencies, production companies, TV stations, cable companies and corporations worldwide.

"We owe our success to our people and their creative thinking and approach in building our clients' brands," Eric Olson, senior vice president and executive creative director at Foodmix, said.

For more information about Foodmix Marketing Communications, visit <http://www.Foodmix.net>.

About Foodmix Marketing Communications Foodmix Marketing Communications is a leading full-service marketing communications firm specializing in both business to business and business to consumer marketing communications. Serving a vast portfolio of food industry brands, including Coke, Tyson, Kellogg and Farmland, the Foodmix team touts a broad range of food and beverage marketing expertise, keeping client's products within arm's reach of consumers. Foodmix's services include research, brand strategy, creative, communications, media, public relations, social media and sales support - keeping clients connected with their target, everywhere their brand needs to be. For more information, please visit Foodmix.net.