

SCOTTSDALE, AZ, October 03, 2013 **/24-7PressRelease/** -- Anita Lang and the team at IMI Design Studio took top honors this year at the Annual Design Excellence Awards. The 2013 gala, presented by the Arizona North Chapter of the American Society of Interior Designers (ASID), and was held in August at the Montelucia Resort. In addition to taking 1st place across six design categories, one second place award and two third place awards, IMI Design was also honored with the coveted title of 'Best in Show' in the residential category. ASID Arizona North Chapter awarded IMI Design the following awards:

• Best in Show - Residential • 1st Place - Total Remodel • 1st Place - Residence Under 3,500 sq ft • 1st Place - Kitchen Design • 1st Place - Bathroom Design • 1st Place - Furniture Design • 1st Place - Outdoor Living Space • 2nd Place - Residence between 3,500 -6,000 sq ft. • 3rd Place - Residence over 6,000 sq ft • 3rd Place - Furniture Design

Founder and Principal Designer, Anita Lang said: "It is so gratifying to receive recognition for the design, innovation and artisan quality of our work. We are extremely grateful for the continued recognition by our peers for our efforts to create uplifting environments. "

The annual awards ceremony recognizes top creativity and professional achievement of Arizona's interior design community in a multitude of categories. The "Best in Show" residential design by IMI Design was selected for a feature article in the September issue of Phoenix Home and Garden Magazine. In addition, several of the furniture pieces recognized in the awards will be incorporated into the IMI Design Studio's new furniture line, which is preparing for launch in first quarter of 2014 through design showrooms nationwide.

Over the course of eleven consecutive years of participation in the Design Excellence Awards, IMI has earned more than 50 awards, more than any other interior design firm in the Phoenix Metropolitan area. Photos and additional information on all of the ASID Arizona North Chapter award-winning submissions can be viewed at:

<http://asidaznorth.org/news-events/2013-design-excellence-awards-winners-2/>

About IMI Design, LLC. Formerly known as Interior Motives, IMI Design, LLC is an upscale, full-service interior design studio with offices in Scottsdale, AZ and Truckee, California. Founded in 1990 by Anita Lang, the firm specializes in pre-construction and pre-renovation design. In this approach, interior designers work with architects, builders and contractors to ensure that their clients' interior spaces flow effortlessly with their homes' and businesses' architecture. For complete information about IMI's services, please visit online at <http://www.imidesignstudio.com> or call 480-970-8979.

About The American Society of Interior Designers (ASID) Founded in 1975, the American Society of Interior Designers (ASID) is the oldest, largest and leading professional organization for interior designers. ASID is a community of people driven by a common love for design and committed to the belief that interior design, as a service to people, is a powerful, multi-faceted profession that can positively change people's lives. Through education, knowledge sharing, advocacy, community building and outreach, the Society strives to advance the interior design profession and, in the process, to demonstrate and celebrate the power of design to positively change people's lives. Its more than 30,000 members engage in a variety of professional programs and activities through a network of 48 chapters throughout the United States and Canada.

The Arizona North Chapter of ASID celebrated its 37th year in 2013. The chapter includes the Phoenix Metropolitan area.