

NEW YORK, NY, October 03, 2013 **/24-7PressRelease/** -- Every year, we are reminded of the very real threat of breast cancer as little pink ribbon begins to sprout up everywhere in October for Breast Cancer Awareness Month. EnvyDerm, leading cosmetics line, is joining the cause and will be donating 10% of their October proceeds to the fight against breast cancer.

EnvyDerm is bringing attention to the importance of the early detection of breast cancer. Increasing the awareness of breast cancer through education, providing diagnostic breast care services for those in need and a support system are very important aspects on our global fight against breast cancer.

EnvyDerm Cosmetics Founder Nadia Smith developed EnvyDerm because she wanted to offer customers the best formulation of ingredients to ensure optimal eyelash care treatment and beyond. She created a line of cosmetics to enhance a women's natural beauty, and make women feel more comfortable in their own skin. She started getting emails and letters from cancer patients who had been treated with chemotherapy and lost their hair, including eyelashes and eyebrows. They had started using EnvyDerm Eyelash Enhancement Serum to help their lashes and brows grow back strong.

EnvyDerm hopes to help the fight against breast cancer and will be donating 10% of all October Sales and auctioning off various EnvyDerm beauty products this month in a pledge to help bring awareness to early detection against breast cancer. For more information on EnvyDerm Cosmetics please check out <http://www.EnvyDerm.com>.

Contact for Further Information: Creative Capital Group Nasrin Pak Nasrin.pak@gmail.com (310) 701-6963

About EnvyDerm: <http://www.EnvyDerm.com> EnvyDerm is setting the standards of beauty care, and is renowned for bringing advanced eyelash care and lip products' expertise to consumers around the world. EnvyDerm experts collaborated with beauty professionals and research laboratories to create products that have formulas which blend technology with well-being in order to bring out the natural beauty in every woman. EnvyDerm continually sets the pace with proven and innovative natural ingredients. For more information visit the website: <http://envyderm.com/>

About Overdressed Branding: <http://www.OverdressedBranding.com> As a boutique style firm, we can work with clients at building their brand from the ground up. We have a distinctive

perspective that allows us to develop a special customized formula that engages our clients' key audience in a creative, innovative, and captivating manner.