

Retail Radio Again One of Fastest Growing Tech Companies

Written by Australian Business

SACRAMENTO, CA, October 03, 2013 **/24-7PressRelease/** -- Retail Radio is the 34th-fastest growing technology company in the United States, according to Lead411's 2013 [Technology 200 list](#), which is based on percentage revenue growth. Lead411 is an information services company that gathers data from numerous sources to generate its annual list of fastest growing tech companies. Lead411 ranked Retail Radio 34th in the country based on the company's revenue growth of 216 percent over the last three years. Last year, Retail Radio was 51st on the list.

Retail Radio provides in-store music and other sensory branding services -- including digital signage, digital menu boards and scent -- for stores, restaurants and other locations throughout the U.S. and Canada. The Sacramento-based company uses innovative, proprietary, play-list software and modern delivery technologies to provide clients with customized in-store music that enhances the shopping and dining experience for customers.

With its licensed music featuring big-name artists, and its on-air personalities, Retail Radio essentially provides stores with their own radio stations. These unique stations play music that customers appreciate, and can include the stores' own messaging between songs.

"It's really great to be recognized by the technology community two years in a row," said J.C. Swan of Retail Radio. "We're big believers in technology -- it's one of the key factors in our ability to grow every year. We work really hard to bring the power of technology to our clients, so they can better serve their customers with great music and the other services we provide. So we're very happy to be on the Tech 200 again."

Retail Radio has been recognized for its fast growth several times in the last two years. In addition to landing on the Tech 200 twice, the company has also twice made the list of fastest growing companies in the U.S. as ranked by Inc. magazine.

About Retail Radio [Retail Radio](#) is one of the fastest growing businesses in the United States. The company provides licensed music and other services to retail stores, restaurants, and other locations throughout the United States and Canada. The company has achieved rapid growth due to two key factors: innovative, proprietary, music software and a management team with more than 80 years of experience in the radio business. In addition to licensed in-store music, Retail Radio provides on-hold music, customer queuing, digital signage, and production of customized audio, text and visual messaging. Retail Radio focuses on building the brand of its clients, providing store-specific music and messaging that enhance the customer experience. For more information, visit www.retailradio.biz or call (888) 807-6863.