

SAN DIEGO, CA, October 03, 2013 **/24-7PressRelease/** -- [Mobile and Online Ad Network](#) Motive Interactive has earned the prestigious Gold status in the Golden Bridge Awards where CEO Brendan Smith was recognized as the Turnaround Executive of the Year. Motive was also recognized with two additional bronze awards in which Mr. Smith was honored as the Executive of the Year, and Entrepreneur Of The Year. The coveted annual Golden Bridge Awards program encompasses the worlds best in organizational performance, innovations, products and services, executives and management teams from every major industry in the world. Organizations from all over the world are eligible to submit nominations including public and private, for-profit and non-profit, largest to smallest and new start-ups.

Brendan Smith self-funded and founded Motive Interactive in 2003 as a [online marketing and user acquisition](#) marketplace. A serial entrepreneur Mr. Smith has led several online and mobile start-ups, his earliest taking place during his senior year at West Virginia University in 1997. Motive maintains its technical, marketing and sales operations in San Diego, California and Mr. Smith continues to be involved in new product development, strategic partnerships and the overall direction of the company. Motive remains a privately held mobile ad network and online marketing with 25 employees and over 20 million in revenue. The company has seen amazing growth in the recent years and is now on an aggressive hiring spree in sales, senior management and mobile development. Recognition Mr. Smith as the Gold winner for Turnaround Executive of the Year for 2013 is in response to the amazing transformation that he has been orchestrating for his company in the past year.

More than 40 judges from a broad spectrum of industry voices from around the world participated and their average scores determined the 2013 Golden Bridge Business Awards winners. The winners were honored during the awards dinner and presentation on September 30, 2013 in San Francisco attended by the finalists, industry leaders, and judges.

"It's an honor to be named a winner by Golden Bridge Awards for this esteemed industry and peer Oscars of the business world recognition," said Brendan Smith "These awards are a testament to our commitment to building an effective, quality focused, mobile marketing solution for today's leading brands and apps while maintaining our position as a leading online [performance ad network](#)"

About the Golden Bridge Awards

Golden Bridge Business and Innovation Awards are an annual industry and peers recognition

program honoring best companies in every major industry from large to small and new start-ups in North America, Europe, Middle-East, Africa, Asia-Pacific, and Latin-America, Best New Products and Services, Best Innovations, Management and Teams, Women in Business and the Professions, Case Studies, Customer Satisfaction, and PR and Marketing Campaigns from all over the world. Learn more about The Golden Bridge Awards at www.goldenbridgeawards.com

About Motive Interactive

Motive Interactive is a performance-based [online and mobile ad network](#) that represents brands across numerous verticals with a focus on user acquisition in the mobile app and online game segments. Motive has been providing marketing services for some of the leading online game and mobile app companies in the world including Skout, EA, GREE, MeetMe, Gameloft, Tiny Co, Aeria Games, Keek, Bigpoint, and Kabam to name a few. A proven innovator, Motive develops and markets technologies, strategies and services that have been defining digital marketing since 2003.

<http://motiveinteractive.com>