

"A Walk Among the Stars" Fashion Show and Luncheon Debut Fall Fashions for Cancer Research

Written by Australian Business

ANAHEIM, CA, October 03, 2013 **/24-7PressRelease/** -- This year's event will support the expansion and advancement of the Clinical Trials and Research Program at St. Jude Crosson Comprehensive Cancer Center. Cancer clinical trials have resulted in huge advances in cancer treatment. Katie Flores, Manager of Fundraising Events says, "With this innovative program, more cancer patients will have access to cutting edge clinical trials, matched to their needs, while still receiving their care close to home at St. Jude".

The sit-down luncheon and inspiring fashion show will be held Sunday, October 13, 2013 at the Anaheim Marriott, 700 Convention Way in Anaheim, starting at 10:00 am. A champagne welcome reception and silent auction will greet the guests followed by a 3-course sit down luncheon. California butter lettuce salad with fresh oranges, avocado, toasted almonds and dressing, Panko crusted chicken with garlic butter spinach, penne in cream sauce, and rainbow carrots are on the menu. Dessert is a butter pecan trifle topped with fresh whipped cream and toffee crunchies.

The designer fashion show features cancer survivors or current cancer patients modeling the latest fall fashions from Betinnis Fashions of Brea. These models have either been treated or are currently being treated at St. Jude Medical Center. On the runway, they will be wearing styles reflecting casual, fun and flirty to sleek, elegant and effervescent. Chadia Almeddin, Owner of Betinnis said, "I have personally met with all of the models and I applaud their perseverance and positive attitude, they are going to look stunning on the runway!"

Along with the fantastic food and fashion show are opportunity drawings and grand prizes. Some of the items are a 5-night stay in Hawaii (donated by CTA Travel-CST# 2018799-40), a \$500 gift card to Betinnis Fashions of Brea, Coach purse, \$500 cash, Nordstrom gift cards and fun mystery bags worth \$25-\$250. A wine wall with a chance to win a bottle of wine worth up to \$500 will be available as part of the excitement for the event. Plus each participant will receive a swag bag with a \$50 gift certificate to Betinnis, gift certificates to local restaurants, See's candy, and other delicious goodies.

Admission tickets are \$90 (parking included). For tickets and information, please contact Katie Flores at 714-446-5853 or Katie.flores@stjoe.org or visit <https://donate.stjudemedicalcenter.org/watsregistration>. Sponsorships and other opportunities are still available.

St. Jude Medical Center is devoted to extending the healing ministry of Jesus in the traditions of the Sisters of St. Joseph of Orange by continually improving the health and quality of life of people in the communities we serve. For more information please visit

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<http://www.stjudemedicalcenter.org>

Betinnis Fashions of Brea, CA is devoted to the uncompromising commitment to fashion excellence, creativity, and elegance through superior service, the highest quality clothing and innovative ways to give back to the community. We are dedicated to innovative ways of giving back to local charities through fashion-oriented celebrations. For more information please visit <http://www.betinnis.com>

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