

LOS ANGELES, CA, October 03, 2013 **/24-7PressRelease/** -- Sisters Jordan Catapano and Jocelyn Dunn Muhlbach are thrilled to announce the debut of their new app, Drink It, inspired by the popularity of their website and blog: This Girl Walks Into a Bar. Whether you have experience creating cocktails or have never lifted a martini shaker, this app will help you to find the perfect drinks for entertaining all year long.

Each album contains a collection of nine recipes with mouthwatering photographs and easy-to-follow short videos. Viewers will be able to quickly find seasonal recipes to make at home in just minutes. Because Drink It is downloaded to iPads, smart phones and tablets, you'll never be caught without a shopping list. The cocktail recipes and all the necessary ingredients are at your fingertips.

Foodies will love Drink It for its access to a network of chefs around the world. Once the app is downloaded, you'll have a direct connection to some of the hottest properties in cooking. You can select a delicious Drink It libation from Beach Cocktails or Summer Party Cocktails, then find the perfect meal to pair it with through apps like private chef Laura Pope's Gluten Free Me.

Jordan and Jocelyn are sisters who founded their company This Girl Walks Into Bar in 2010. Jordan, author of This Girl Walks Into a Bar: A Women's Guide to Professional Bartending and Home Mixology, has had long experience as a professional bartender and mixologist. She blogs daily for ThisGirlWalksIntoABar.com, writes regularly as the Drinks Expert for Answers.com, and is the mixologist blogger for BevMo!'s Thirsty Times. Jocelyn is the graphic designer behind This Girl Walks Into A Bar with more than a decade of experience under her belt. She has produced work for a variety of clientele -- independently and for various graphic design firms -- including Disney, UCLA, Westfield, Princess Cruises, Anne Taintor, E!, Knock Knock, Sony Pictures, Pottery Barn, Dreamworks, and Mattel. She also creates wedding and event invitations and is now expanding the This Girl brand with apparel, barware, and paper goods.

Both sisters reside in Los Angeles with their families.