

Engineering Emmy Awarded to iZotope RX Audio Repair Technology

Written by Australian Business

CAMBRIDGE, MA, October 04, 2013 **/24-7PressRelease/** -- iZotope Inc., a leading audio technology company, has been honored by the National Academy for Television Arts and Sciences with an Emmy Award for Outstanding Achievement in Engineering Development for RX Audio Repair Technology. The Engineering Emmy is presented to an individual, company or organization for engineering developments so significant that they materially affect the transmission, recording or reception of television.

"We are incredibly proud to be recognized by the Academy for the development of iZotope RX," says Mark Ethier, CEO of iZotope, Inc. "iZotope's customers have helped shape RX into what is today—their feedback has been invaluable as we've refined RX's workflows and strengthened its processing power. We are excited to be recognized as a game-changer in the television and broadcast industries and are sincerely humbled by this award. "

For audio professionals in the television industry, RX is now the standard for rescuing audio from the cutting room floor. With remedies for noise, clipping, hum, buzz, crackles, unwanted reverb and more, iZotope's RX visual audio repair technology is the fastest, easiest way to repair and restore audio. RX makes it possible to clean up dialogue that has been spoiled by weather conditions, microphone issues, equipment buzz, and sudden noises like dog barks, sirens and much more.

A highlight of RX is its powerful spectrogram, which exposes details that are hidden in a standard audio waveform. By revealing a rich visual display of audio frequency over time, RX allows engineers to detect and isolate problems with innovative selection tools. In addition, RX features intelligent, cutting-edge modules that are carefully designed to tackle specific audio problems. Whether used as a standalone software application, or as plug-ins within industry standard editors, RX integrates seamlessly with any post production workflow. To meet the modern demands of a fast-paced production schedule, post production studios worldwide use RX to transform troubled recordings into professional grade, broadcast ready audio.

RX Audio Repair Technology will be honored among YouTube, Aspera, Digital Dailies, and Lightcraft Technology on October 23, 2013 at the Lowes Hollywood Hotel.

To learn more about RX Audio Repair Technology, visit: <http://www.izotope.com/rx>.

About the 65th Primetime Emmy Engineering Awards:

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The 65th Primetime Emmy Engineering Awards are overseen by chair Wendy Aylsworth, SVP of Technology, Warner Bros. Committee members are Stuart Bass, A.C.E., Picture Editors Governor, Academy of Television Arts & Sciences; Chris Cookson, President, Sony Pictures Technologies; Kevin Hamburger, Sr. Supervising Producer, THE TALK; Eileen Horta, Sound Editing Governor, Academy of Television Arts & Sciences; David Jensen, Partner, Monitor; Geoff Katz, Vice President, Watchwith; Frank Morrone, C.A.S., Sound Governor, Academy of Television Arts & Sciences; John D. O'Brien, Video Control/Consultant "The Big Bang Theory"; Mark Scott Spatny, VP Digital Effects, Stargate Studios; Barry Zegel, Senior Vice President and General Manager, CBS Television City. Learn more about the 65th Primetime Emmy Engineering Awards:

<http://www.emmys.com/news/press-releases/winners-announced-65th-primetime-emmy-engineering-awards>.

About iZotope, Inc.

iZotope makes innovative products that inspire and enable people to be creative. Based in Cambridge, Massachusetts, iZotope has spent over a decade developing award-winning products and audio technologies for professionals and hobbyists alike. Used by millions of people in over 50 countries, iZotope products are a core component of GRAMMY-winning music studios, Oscar and Emmy-winning film and TV post production studios, and prominent radio studios, as well as basement and bedroom studios across the globe. Through a robust licensing program, iZotope also powers products made by industry partners such as Adobe, Avid, Microsoft, and Sony.

For more information on iZotope products, please visit <http://www.izotope.com>.