

LAGUNA BEACH, CA, October 3, 2013 **/24-7PressRelease/** -- Denise Roberson, President, Chief Executive Officer, Co-Founder of Jadi Communications, was recently named a VIP member of Worldwide Who's Who. This special distinction honors individuals who have shown exceptional commitment to achieving personal and professional success.

Ms. Roberson has 21 years of professional experience, with 16 years as the president, CEO and co-founder of Jadi Communications. Over the years, she has established herself as an expert in advertising and marketing services, as well as strategic services for high-end clients in many industries. In the course of her duties, she is responsible for leading and overseeing all financial aspects of the company, as well as interacting with clients and the board and developing global strategy. She is a strong strategist and extremely creative, and they are synergistic to one another in her company. Her team is passionate like her and driven to produce the best product.

Looking back, Ms. Roberson attributes her success to coming from a long line of entrepreneurs and knowing the hard work, integrity and dedication that is required to make a business successful, combined with a never-ending quest for learning and growth. She became involved in her profession through her background in communication. In college, she took a communication course and fell in love with the field after learning how powerful it can be to connect with people on all levels. The highlight of her career was winning an account with National Geographic after competing against some of the largest international agencies in the world. From there, she continued on to launch the most successful children's property in National Geographic history. This property positively combines learning and entertainment to create a product that is both fun and educational.

Ms. Roberson is pursuing an MBA and Ph.D. at Pepperdine University, having received an MDE from the Harold and Pauline Price Center for Entrepreneurial Studies at the Anderson School of Management at UCLA. She has also earned a bachelor's degree in business administration and global communications, with a concentration in public relations and advertising from Chapman University and the University of Southern California. She is a member of WITI, MMAP, and the Certified WBE Organization. To give back to her community, she serves on the board of directors for the Mural Music & Arts Project and Skull Base Foundation, and she contributes to Pink Ribbon Club Foundation and the Hope of the Valley Homeless Shelter. In years to come, Ms. Roberson hopes to expand her agency and donate more to the foundations that she supports.

Jadi Communications is an advertising, marketing and digital firm that provides advertising and marketing services, as well as strategic services for high-end clients in many industries, but primarily in health care and technology. For more information about Jadi Communications, visit www.jadicom.com

About Worldwide Who's Who With over 500,000 members representing every major industry, Worldwide Who's Who is a powerful networking resource that enables professionals to outshine their competition, in part through effective branding and marketing. Worldwide Who's Who employs similar public relations techniques to those utilized by Fortune 500 companies, making them cost-effective for members who seek to take advantage of its career enhancement and business advancement services.

Worldwide Who's Who membership provides individuals with a valuable third-party endorsement of their accomplishments, and gives them the tools needed to brand themselves and their businesses effectively. In addition to publishing biographies in print and electronic form, it offers an online networking platform where members can establish new professional relationships.

For more information, please visit <http://www.worldwidewhoswho.com>.

Contact: Ellen Campbell Director, Media Relations pressrelease@worldwidebranding.com