

BALTIMORE, MD, October 04, 2013 **/24-7PressRelease/** -- An investment has been completed between venture capital firm Wasabi Ventures and career education company PathSource. This capital will provide an influx of money to support PathSource's expansion, while also giving them access to the support, tools and personnel provided by Wasabi Ventures. Meanwhile, Wasabi Ventures will be able to add PathSource to its portfolio of top tier early stage companies.

PathSource is the leading company connecting education and jobs in the US. It links video, curricular tools and data in revolutionary ways to solve the #1 problem reported by students in surveys: there's no connection between the classroom and the real world. The core of the PathSource solution is short informational interviews on video produced by an Emmy winning staff to help young people gain visibility into their options and figure out what to do with their lives.

With the capital from Wasabi Ventures, PathSource is continuing its practice of bringing top tier talent on board. Christine Higgins, former VP of Sales and Senior Director of Solution Strategy Sales for Houghton Mifflin Harcourt just joined the PathSource team as its new Chief Sales Officer.

"I'm excited to bring the wealth of experience I've gained while driving sales for America's top education publishers to the PathSource team. I signed on because I believe this is the best career exploration platform and job skills curriculum available today," said Christine Higgins.

Christine oversaw a \$150 million pipeline at Houghton Mifflin Harcourt and drove substantial sales on an individual basis. She's also managed sales teams at education industry leaders Pearson and Desire2Learn. Christine joins a team that already includes 2 Emmy winners, 3 degrees from Harvard graduate schools and substantial experience in education technology.

Founded by Chris Yeh and Tom "TK" Kuegler, Wasabi Ventures is a unique kind of venture capital firm. Rather than solely injecting money into a company as most early stage institutional investors do, Wasabi Ventures also provides its portfolio companies with its own stable of resources and people, such as marketing specialists, salespeople, and engineers. With this unique approach, they have established themselves as a well-known name in venture capital world and occupy a critical niche. PathSource will join several other education-focused firms in Wasabi's portfolio.

"I am delighted to be involved with PathSource. By investing in them, Wasabi Ventures is supporting groundbreaking changes in America's career education. PathSource is enabling students to think about their career options early in their educational process, rather than after they've reached the real world and it's too late," said Tom "TK" Kuegler, founding partner of Wasabi Ventures.

"This is a great tool to give young people visibility into their options. We don't want our students to graduate and make critical life choices without a sense of direction. PathSource can help," said Victor Doty, director of Career and Technical Education for Henderson County, Kentucky.

With this investment from Wasabi Ventures, PathSource will be able to continue revolutionizing the education field. With a market that is wide-open for growth and ripe for disruption, PathSource has a bright future.

PathSource is America's leading career education, exploration and job skills solution. With a revolutionary application of data, video and curricular tools, PathSource enables students to connect education and jobs. PathSource is available to the public on its website, <http://www.PathSource.com> and is designed to help young people in middle schools, high schools and colleges.

Wasabi Ventures is a different kind of venture capital firm made up of two distinct, but connected aspects: Venture Capital and Startup Incubation. In other words: we fund entrepreneurs, we start companies, and we help existing businesses succeed. We take active operational roles in our portfolio companies by leveraging our dedicated staff of over 40 specialists. Our team of engineering, sales, marketing, analysis, legal, accounting, and management professionals can cover every one of a start-up's needs. We act as senior management to our start-ups and business consultants to those with companies who need our advice. We also provide investment capital and creative financing solutions to our chosen portfolio companies. We also create our own start-ups from scratch, via our incubator environment. If you have a business plan you would like to submit to us for review or you are interested in speaking to one of our partners about how Wasabi Ventures may help your company, send us a message: <http://wasabiventures.com/contact/>