

Karl's Appliance Opens New Appliance Store Location in East Brunswick, New Jersey

Written by Australian Business

EAST BRUNSWICK, NJ, October 04, 2013 /**24-7PressRelease**/ -- Karl's Appliance, a leading major appliance dealer with stores in Northern and Central New Jersey, is celebrating the grand opening of its newest store located at 251 Route 18 South in East Brunswick, NJ. Grand opening sales start September 19th, 2013 and end on October 6th, 2013. Full address, directions to the store and store hours can be found at <http://www.karlsappliance.com>.

Karl's has been serving customers in the New York City Metro Area for over 71 years. However, the new store is the first Karl's location located outside of Northern NJ. "Thanks to our newest location, Karl's may now offer its un-equalled customer experience to Central and Southern New Jersey consumers," says Glenn Julian, Ecommerce Merchandising and Marketing Manager for Karl's Appliance, "and early indicators have us very optimistic about entering this new retail market."

The East Brunswick appliance store offers thousands of home and kitchen appliances - most of which are displayed in kitchen settings, referred to vignettes, that allow the customer to envision exactly how they will look in their new kitchen. Brands displayed in vignettes include Sub-Zero and Wolf, Bosch, Whirlpool, Viking, and more. The store also features a large display of clothes washers and dryers, refrigerators, dishwashers, cooking appliances, vacuums, and air conditioners and barbecue grills in season.

For more information about the newly-opened Paramus location, please call 732-307-7222.

About Karl's ApplianceKarl's Appliance has been serving New Jersey, New York, Connecticut, and Pennsylvania since 1941. The company now operates six NJ appliance stores with locations in Fairfield, Paramus, East Brunswick, Orange, Madison, and Sparta, as well as an internet sales division shipping nationwide.

Karl's Appliance is an authorized re-seller of leading brands in the large appliance industry including Kitchen Aid, JennAir, Viking, Maytag, GE, and more.