

SHANGHAI, CHINA, October 04, 2013 **/24-7PressRelease/** -- The renowned S&OP Innovation Summit is coming to Asia for the first time ever. The event, which will be held at Le Royal Meridien in Shanghai from 24th-25th October 2013, will bring together leaders and innovators of the supply chain industry, from across China and the rest of Asia.

Gold Sponsors of the event are business improvement specialists Oliver Wight, who will provide insight in to a successful Sales & Operations Planning process, and demonstrate the advantages of Integrated Business Planning (advanced S&OP), in managing the dynamic business environment. The Summit, which takes place in major cities across the world, has gained global acclaim for its insight into this process.

Across the two days delegates will have the opportunity to meet with Peter Metcalfe and Mike Reed, partners at Oliver Wight, a company which has a 40 year track record of delivering business improvement to some of the world's best known organisations. Metcalfe, who will be chairing the second day of the summit, will be presenting a paper on transitioning from traditional Sales and Operations Planning (S&OP) to Integrated Business Planning (IBP).

"More and more companies in the Asia Pacific region are discovering the power of Integrated Business Planning in allowing senior management to plan and manage the entire organisation," explains Metcalfe, who has over 28 years experience helping blue chip organisations across the world improve their planning and management processes. "The results can be dramatic, with companies who've successfully implemented IBP reporting an ROI of anything from 300 to 3,000%."

Metcalfe's presentation will equip delegates with an insight into how to develop the right culture, processes and tools for successful implementation.

And what else can delegates expect to learn from the event? "The S&OP Summit is an exciting opportunity for professionals in supply chain, S&OP, demand planning, sales and operations and logistics, to discover how they can refine their S&OP framework to meet the demands of the modern business landscape," explains Reed. "In an increasingly globalised and segmented marketplace, businesses have new opportunities but also new challenges. A solid S&OP framework is vital in providing visibility to respond to these changing market conditions."

To register for this event visit:

<https://theinnovationenterprise.com/summits/sop-shanghai-2013/registration>

Oliver Wight has a 40 year track record of delivering business improvement to some of the world's best-known organisations. With a team of professionals offering a wealth of experience, Oliver Wight is the largest consultancy of its type, with offices throughout Europe, South Africa, North and South America, and the Asia Pacific region. We believe that sustainable business improvement can't be delivered by external consultants but only by our clients' own people, so unlike other consultancy firms, we transfer our knowledge to them, helping deliver performance levels and financial results that last.

Integrated Business PlanningAt the leading edge of management thinking and practice, our Integrated Business Planning (IBP) model lies at the heart of our clients' journey to outstanding business performance. Oliver Wight are the originators of sales and operations planning (S&OP) and IBP can most simply be described as advanced S&OP. However, unlike S&OP, IBP brings a truly strategic perspective, integrating diverse processes - in the extended supply chain, product and customer portfolios, customer demand and strategic planning - into one seamless management process.

Supply Chain OptimisationIn an uncertain business climate, volatile demand and unpredictability can expose weaknesses in supply chain performance. Supply Chain Optimisation helps companies improve sub-standard systems and processes, delivering a significant return to the bottom line.

Meeting the Class A StandardThe Oliver Wight Class A Checklist is the longest standing and most successful business assessment tool. The latest, Sixth Edition, raises the bar, and sets ever more demanding standards for companies on their journey to business excellence and the Oliver Wight Class A standard.