

TUSTIN, CA, October 04, 2013 **/24-7PressRelease/** -- HKA, Inc. Marketing Communications, an award-winning, Orange County-based marketing communications provider for nearly 30 years, is pleased to announce a new client-agency relationship with Decision Toolbox, a leading online recruiting firm with an innovative and unconventional business model. HKA will provide national and regional publicity for Decision Toolbox and CEO Kim Shepherd to further position the organization as a thought-leader in recruitment, workplace culture and lean business models.

"HKA has a history of first-rate performance and the forward-thinking ability to garner difference-making results," said Kim Shepherd, CEO, Decision Toolbox and author of the book, *Bite Me School of Management*. "At Decision Toolbox, we're poised for further growth nationwide and are confident our partnership with HKA will help us achieve top-tier recognition as an innovative company embracing a unique corporate culture."

Through the strategic implementation of national communications and marketing activities, HKA will elevate Decision Toolbox's visibility and expertise as an online recruitment firm that uses inventive and lean workplace techniques to thrive in an ever-changing professional landscape.

HKA's breadth of knowledge and brand-building experience, coupled with Shepherd's dynamic management style and increasing acclaim, will push Decision Toolbox's awareness nationally and regionally, including the company's burgeoning recruitment business model.

"We have long admired the notable achievements of Decision Toolbox and are pleased to be able to leverage our PR acumen to further benefit this very dynamic organization," said Hilary Kaye, HKA's founder and president. "With Kim Shepherd at the helm, Decision Toolbox is teeming with accomplishments and charisma, creating an ideal scenario for successful public relations and marketing communications efforts."

HKA's position as an eclectic marketing and public relations firm comprised of professionals with varying backgrounds allows the agency to work with a broad spectrum of clients from numerous diverse industries, including banking/finance, legal/professional services, the nonprofit community and consumer products/services. Find out more at: <http://www.hkamarcom.com>.

About HKA, Inc., Marketing CommunicationsHKA, Inc. Marketing Communications, an award-winning marketing communications agency based in Orange County, Calif., has

garnered a reputation for excellence from clients, vendor partners and the media, and has achieved a significant track record since 1984. Founded by former journalist Hilary Kaye, HKA instills professionalism and integrity into every campaign, project and client relationship, successfully enabling agency partners to leverage marketing and communications strategies to support critical business objectives. HKA clients enjoy the experience and collaborative resources of a larger marketing communications agency, coupled with the customization and superb attention of smaller firms. HKA's "best of both worlds" approach is used by publicly held, private and nonprofit organizations in a wide variety of industries. For more information: visit <http://www.hkamarcom.com> or call (714) 426-0444. Follow us at: @HKA_PR, <http://www.facebook.com/HKAPR> and <http://www.hkamarcom.com/blog/>.

About Decision Toolbox Founded in 1992, Decision Toolbox provides easily incorporated recruitment solutions for companies nationwide and maintains its standing as a reliable company by employing rigorous quality controls and a twelve-month candidate guarantee. By leveraging the latest tools and its knowledgeable and driven team, Decision Toolbox has become an in-demand company covering an expansive recruitment spectrum. DT has become an industry leader in part because of their ability to adopt the latest technologies as they become available, introducing an RPO offering in 2000, four years before it became industry practice.

DT is recognized as a "Thought Leader" by organizations such as SHRM, PIHRA, and the NHRA, and was awarded the Alfred P. Sloan Award for Business Excellence in Workplace Flexibility in 2009, 2011 and 2012. DT is a Women's Business Enterprise National Council (WBENC) certified company, the Gold Standard. WBENC Certification validates that the business is 51 percent owned, controlled, operated, and managed by a woman or women. For more information: visit <http://www.decisiontoolbox.com> or find Decision Toolbox on LinkedIn, Facebook and Twitter.