

WICHITA, KS, October 04, 2013 **/24-7PressRelease/** -- As a Wichita dentist, Dr. Ted Mason is pleased to announce that his dental practice is now offering a mobile version of its website. The new mobile site is optimized for viewing on smartphones and tablet devices. Available from any location, at any time, Dr. Mason hopes patients will utilize his practice's mobile website whenever they require further information about dental health care and his dental office.

"I'm happy to be able to offer the new mobile site to our patients. I know that more and more people today are using their mobile phones to access the Internet and I'm glad that our website is designed to fit with those devices. I hope that our patients that use smartphones and tablets will access our site in this way," said Dr. Ted Mason, a dentist in Wichita.

Since 2004, mobile searches have quadrupled and that number will only go up in the future. By 2012, more people will use their mobile phones than PCs to connect online and there will be one mobile device for every person on Earth by 2015. Because of these statistics, Dr. Mason, a Wichita, KS dentist, wanted to jump into the mobile field to ensure that his patients would be able to view his site from his or her mobile or tablet devices.

Since mobile devices download data at a slower speed and have smaller screens, normal websites that are heavy with Flash content can be extremely slow to load and sometimes cannot fully load properly. Dr. Mason's new mobile site has eliminated or modified content that is slow to load and redesigned the functionality of the site to be optimized for a mobile or tablet screen.

Patients who access Dr. Mason's mobile website will be able to make use of all of the features of his full website. From office location, hours and staff bios to a full list of services offered, patients will find a wealth of information about Dr. Mason and his practice online.

To make the patient experience even easier, Dr. Ted Mason is offering an easy to use online appointment scheduler. Patients simply need to select the date and time that they wish to come in to the office for an appointment and the office's scheduling coordinator will follow up to confirm the appointment shortly thereafter.

Patients can access the mobile website from anywhere, at any time by visiting www.masonandmasondentistry.com from their smart phone or tablet device.

Wichita Dentist Improves Access To Dental Information

Written by Australian Business

About Ted O. Mason, D.D.S: Dr. Ted Mason graduated from Wichita State University in 1982 with Bachelor of Liberal Arts degree and was a member of the Delta Upsilon Fraternity and Dean's Honor Roll. He also graduated Magna Cum Laude from the University of Missouri-Kansas City School of Dentistry in 1986. Dr. Mason is a recipient of the Outstanding Senior Award from the Academy of General Dentistry and one of the first three clinicians in the U.S. to begin utilization off the advanced CEREC 3 CAD/CAM restorative system. He is currently a member of the Wichita District Dental Society, the Kansas Dental Society, The American Dental Association, and the Academy of General Dentistry. Dr. Ted Mason is a recipient of the Dentist of the Year award by the Wichita District Dental Society in 2010.

Media Contact:Dr. Ted Mason masondentalarts@att.net 201 South Towne East Mall
DriveWichita, KS(316) 685-5321
www.masonandmasondentistry.com

<http://>

As seen on: <http://www.epressdistribution.com/news.asp?id=2902>

Read more Press Releases from Dr. Ted Mason: