

PHILADELPHIA, PA, October 04, 2013 **/24-7PressRelease/** -- The International Economic Development Council (IEDC) gathers over 1,000 economic development professionals from all 50 states and across the globe to exchange information, experience and best practices at their annual conference.

The 2013 IEDC conference focuses on "Creating Tomorrow's Economy Today" and will explore how the right tools, combined with carefully crafted goals, will help economic developers prepare their community for the modern economy. This year's conference will be held in Philadelphia, PA, Oct 6-9 and will focus on current obstacles and trends in our dynamic economy. Topics to be explored include high-impact marketing and attraction plans, critical analysis of local economies, online trends and communications, and web-based geographic information systems.

Golden Shovel Agency is one of the industry champions present to host an exhibit booth in Exhibit Hall at the 2013 IEDC conference. Golden Shovel has over 10 years' experience creating the economic development websites that feature the modern tools, combined with carefully crafted goals, original content and social media presence that this year's conference focuses on. Golden Shovel will be available in the Exhibit Hall at booth #510 to discuss how their services and expertise have contributed to economic development success. In attendance to represent this groundbreaking agency are John Marshall, Vice President of Sales; Aaron Brossoit, Vice President of Business Development; and Joni Anderson, Client Account Manager.

"We are very excited to be attending IEDC this year. Golden Shovel Agency is looking forward to being an exhibitor and making some great connections while we are in Philadelphia," says Marshall.

For more information about the 2013 IEDC Annual Conference, please visit:
<http://www.iedcevents.org/AnnualConference/index.html>.

About Golden Shovel AgencyGolden Shovel Agency views economic development as a creative endeavor, critical for a region or community to attract and retain businesses. They have over 10 years of experience combining web technology and design expertise to create customized economic development websites and tailored social media content that presents communities in their best light. At Golden Shovel, the latest trends built on time-tested methodologies keep clients consistently ahead of the curve.
<http://www.goldenshovelagency.com>

About the International Economic Development Council
The International Economic Development Council (IEDC) is a non-profit membership organization dedicated to helping economic developers do their job more effectively and raising the profile of the profession. When we succeed, our members create more high-quality jobs, develop more vibrant communities, and generally improve the quality of life in their regions.