

SCOTTSDALE, AZ, October 04, 2013 **/24-7PressRelease/** -- Grimaldi's Pizzeria, thanks its employees and patrons for rallying around Share Our Strength's No Kid Hungry campaign this September, and helping them to raise \$70,000 to help connect every child in America to the food they need, every day. The restaurant offered guests the option to donate \$5 or \$10 to No Kid Hungry, and then in return gave guests \$5 or \$10 back, to use on their next visit to Grimaldi's from September 15th through September 30th, joining thousands of restaurants nationwide in the No Kid Hungry campaign this September.

"One in five children in America struggle with hunger," says Joey Ciolli, CEO of Grimaldi's Pizzeria. "That's a number we find completely unacceptable. Our promotion is just one way we can support the No Kid Hungry campaign, with the enthusiasm of our employees and generosity of our customers, to help make sure that every child in America gets the food they need to learn and thrive."

The nonprofit Share Our Strength uses the funds to connect needy children to effective nutrition programs like School Breakfast and Summer Meals, create public-private partnerships that work together to identify and break down barriers that can keep kids from accessing or using programs like these, and teach low-income families how to stretch their food budgets and cook healthy, affordable meals. Learn more and make a donation at NoKidHungry.org.

About Grimaldi's Pizzeria:

In the world of pizza, Grimaldi's is an institution that has garnered more awards than any other pizzeria in the country with more celebrity sightings than most 5-star restaurants. Using only the freshest ingredients, a "secret recipe" pizza sauce, handmade mozzarella cheese and dough, Grimaldi's serves traditional pizza (as it began in Naples, Italy) in an upscale yet casual, family oriented pizzeria. The intense heat of the oven evenly bakes the pies to create Grimaldi's famous crispy and smoky thin crust that Zagat has voted best pizza year after year. Grimaldi's Pizzeria has 31 locations located throughout Arizona, Florida, Nevada, Texas, and South Carolina.

About SHARE OUR STRENGTH'S NO KID HUNGRY CAMPAIGN

No child should grow up hungry in America, but one in five children struggles with hunger. Share Our Strength's No Kid Hungry campaign is ending childhood hunger in America by ensuring all children get the healthy food they need, every day. The No Kid Hungry campaign

Grimaldi'S Pizzeria Raises \$70,000 For No Kid Hungry Campaign To End Childhood Hunger In The U.S.

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connects kids in need to effective nutrition programs like school breakfast and summer meals and teaches low-income families to cook healthy, affordable meals through Cooking Matters. This work is accomplished through the No Kid Hungry network, made up of private citizens, public officials, nonprofits, business leaders and others providing innovative hunger solutions in their communities. Join us at NoKidHungry.org.

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