

Pop Rocks, the Iconic Candy, Creates Youth Soccer "Team of the Year" Award in the U.S... and All Youth

Written by Australian Business

ATLANTA, GA, October 04, 2013 **/24-7PressRelease/** -- Pop Rocks, the iconic candy, is about to "level the playing field" in youth soccer by taking the first steps towards creating and growing a national award program in youth soccer where all types of kid's soccer teams will be eligible to win. This program will start initially with the "Pop Rocks Cup", awarded to the best youth soccer team.

So whether it's an elite youth team or just a bunch of 5-year-old beginners who like to run around on a Saturday morning, the team can register to win the "Pop Rocks Cup" online at www.poprocks.com/my-soccer-team

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The winning team will be selected based upon goals scored, voting and other criteria. The prize for the winning team will include the "Pop Rocks Cup" itself, a full year of bragging rights, to be featured as the winning team on Pop Rocks' international Website, a check for US\$500 to help support the team, and plenty of Pop Rocks for all the coaches and players. The award will be decided after the contest closes at 6 a.m. December 10, 2013.

It's easy for youth soccer teams to enter and no purchase is necessary. Adult coaches should register their teams at www.poprocks.com/my-soccer-team before December 10.

Pop Rocks is a pop culture icon since the 70s and one of the best known candies on the planet. Available in more than 10 delicious flavors and at most major retailers, Pop Rocks' uniquely original popping sensation tickles the palates of people of all ages and all around the world. Pop Rocks are fun and delicious.

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Website: www.pop-rocks.com/my-soccer-team Facebook: www.facebook.com/poprockscandy