

GRAND RAPIDS, MI, October 05, 2013 /**24-7PressRelease**/ -- John Murphy, an international business consultant and spiritual mystic, has announced the release of his latest work, 'Zentrepreneur'.

In 'Zentrepreneur', Mr. Murphy demonstrates how business leaders can integrate the art of positive thinking and the freedom of spiritual well-being with the business of getting desirable results. This leads to transformation, innovation, and powerful change. The leader can:

* Tap the extraordinary power and mystery of the zentrepreneur* Overcome resistance to change* See opportunities instead of problems* Transcend fear-based motivation and the illusion of control* Inspire limitless creativity and leading-edge innovation

"I believe there is a zentrepreneur in everyone," Murphy stated, "a soul seeking expression and an abundance of ideas waiting to be discovered. We are here on earth to explore, to learn, to grow, to build relationships and to express ourselves in purposeful ways. The problem is we get in our own way. We limit ourselves. We talk ourselves out of good ideas. We let fear and doubt and resistance get in our way. We go through life with the brakes on."

An award-winning author and international business consultant, John J. Murphy works with organizations worldwide that seek his counsel and coaching. From the U.S. Navy to Fortune 100s, Murphy teaches that teamwork is the ultimate reflection of wisdom and balance. Murphy has appeared on over 400 radio and television interviews.

'Zentrepreneur' has received a number of very positive testimonials. Dannion Brinkley, NY Times bestselling author of 'Saved by the Light' said, "Enlightening, inspiring, powerful, profound." Janet Bray Attwood, NY Times bestselling author of 'The Passion Test' said, "I love the way John Murphy combines positive thinking and passionate creativity with practical action and results in the book 'Zentrepreneur'. This book is a winner for anyone who wants to get out of their own way and lead with passion." Mac Anderson, founder of 'Simple Truths and Successories', stated, "John Murphy is one of my all-time favorite authors. He is brilliant; and this book is a must-read for any leader or anyone wanting to start a business."

John J. Murphy's body of work is immense. It is especially pertinent in light of today's need for building effective teams, learning to work as a team and the development of team leadership. He is the author of numerous books on leadership and teamwork, including 'Pulling Together: The Power Of Teamwork' and 'Sage Leadership: Awakening the Spirit in Work.' His company,

Venture Management Consultants, specializes in helping people and organizations worldwide achieve and sustain peak performance through effective deployment, development and implementation of best practice techniques. These include, but are not limited to, lean six sigma, leadership skills training, and leadership in management, leading change, kaizen, customer service and sage leadership.

"I wrote this book," Murphy concluded, "to help people get past limiting beliefs and self-imposed barriers. I wrote it to help set people free."

John J. Murphy is available for media interviews and can be reached using the information below or by email at jjmurphy13@comcast.net. Murphy's books are available at Amazon, at his website and many other online book outlets. More information, including a full list of services and authored works, can be found at his website.

Recognized as an international expert on leading culture change, John Murphy helps organizations address this issue head on. The author of 15 books on related topics, and a guest on over 400 radio and television stations, Murphy teaches leaders worldwide how to integrate the culture piece (of OE) with the systems, structural, and "tools" components. Approaching the change process with an integrated strategy leads to powerful, measurable, sustainable results.