

ATLANTA, GA, October 05, 2013 **/24-7PressRelease/** -- Alex Membrillo, the Founder & CEO of Cardinal Web Solutions, a nationally ranked [Atlanta Internet Marketing agency](#) located in Gwinnet County, has been selected to serve as a session speaker for Digital Atlanta 2013. Discussing "How Social Media and SEO Work Together", Mr. Membrillo will speak from 10:30am - 12 noon on October 7. The conference will be held at Atlantic Station, 17th 1/2 Street NW, Atlanta, GA, from Monday, October 7 through Friday, October 11. Cost to attend is \$40 (plus fee) for an All-Access 5 Day Regular Pass.

The 4th Annual Digital Atlanta conference is a series of workshops, lectures, networking, and social events that bring attendees together to discuss digital innovations, explore opportunities in digital space, and highlight how Atlanta is leading the way in many of these areas. Topics will include social media, entertainment, startups, nonprofits, mobile, sports, and marketing.

In Membrillo's session on how social media and search engine optimization (SEO) work together, he will provide tips on how to use social media to increase the visibility of your website in the top search engines. "By effectively leveraging social media, businesses can reach larger audiences, help search engines quickly find their Web pages, and generate back links, which increase domain authority rankings," say Membrillo.

[Cardinal Web Solutions](#) is located in the new city of Peachtree Corners, GA at Technology Park/Atlanta and serves all types of companies and industries. They have a proven track record for delivering great results for clients. Brands they work with include The Home Depot, Cox Media Group, Hilton Hotels, IHG, and Sotheby's.

For more information about Digital Atlanta 2013 or to learn more about Cardinal Web Solutions' Internet marketing services, call 404-585-2096 or visit www.CardinalWebSolutions.com .

About Cardinal Web Solutions

Cardinal Web Solutions is an Internet Marketing agency that is comprised of marketers that use technology to deliver results, not technicians implementing software or stale formulas. They approach every situation with the client's customer in mind and measure success not by increased traffic or impressions, but instead higher client profits. CWS keeps pace with rapidly shifting trends in Interactive Marketing, and develops engagement strategies that are not defined by a platform or a category, but leverage the best marketing vehicle to solve every

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unique challenge. They offer Search Engine Optimization, Pay Per Click Advertising, Social Media Management, Web Design & Development, Mobile Marketing, Online Reputation Management, and more.

For more information call 404-585-2096 or visit <http://www.CardinalWebSolutions.com>

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