

ORLANDO, FL, October 05, 2013 **/24-7PressRelease/** -- The leading web-based vacation ownership resort software provider is set to continue its support of the AOCAP annual timeshare and fractional industry event in Hong Kong.

Merlin Software for Vacation Ownership has announced its continued support for the upcoming AOCAP conference by becoming silver sponsors of the event.

After last year's success at the technology session, business development director, Mike Ashton, is also set to speak again at the two-day conference.

The 'Technology pot pourri' session considers recent technological innovations providing delegates with an update on the latest advances. This time Mike will share with delegates the benefits and opportunities of integrating timeshare software into mobile devices for lead capture straight into their database.

The Merlin team, which has attended the conference for the previous two years, will now have increased visibility at the event, taking place at the Ritz Carlton Hong Kong, October 15th - 16th, 2013.

"AOCAP 2012 was a great success for Merlin. We gained new clients and contacts from the region as a direct result of attending and speaking at the event," said Mike Pnematicatos, CEO and chief architect, Merlin Software.

Merlin Software has been leading the way in cloud computing solution for over ten years with 100% web-based software. Cloud computing provides resorts with the latest, most advanced and mobile technology today - and at a fraction of the cost of traditional software solutions.

Merlin is the leading provider of Software as a Service (SaaS) for the vacation ownership industry and provides a range of integrated, secure, online software applications for all types of vacation ownership business. Marketing, sales, front office, accounting and property management are all included.

About Merlin Software From fixed week timeshare resorts and points clubs to fractional and private residence clubs, Merlin's software functionality provides a single software solution for today's resort business.

Developed as state-of-the-art Business Application Software, Merlin is web based and served across the internet. Users can access their accounts securely via a web browser from anywhere, at any time without the need of expensive or complicated hardware installations.

Merlin's interactive functionality allows companies to integrate the software with their current websites for online bookings, rentals and payments. Members can transact in real time with their management company, accessing the same data and with all activities written back directly into Merlin.

Merlin, the leading industry online software provider, delivers software directly to users through the Internet using the new technology of Cloud Computing. According to chief software developer Mike Pnematicatos "Merlin is resource light, incredibly intuitive and allows unlimited users and multiple locations to access the software securely in real time from anywhere in the world. It enables resorts and hotels to benefit from time and cost savings - yet still be at the cutting edge of Internet technology."

For more information, please visit <http://www.quickmerlin.com/> or contact Mike Ashton on +44 (0) 7753 910788, mikea@quickmerlin.com or Skype: mikeaa1.