

LOS ANGELES, CA, October 07, 2013 **/24-7PressRelease/** -- Styling for the Cure is a one day event at Folliclez 360 Salon in Torrance, California where breast cancer survivors and patients enjoy a day of pampering and beauty treatments free of charge. The event will take place on Saturday, October 19, 2013. Honorees were chosen from nominations submitted by friends and relatives during the month of September. Ky Smith, owner of Folliclez 360 Salon shares the inspiration behind the event, "My grandmother lost her battle with Breast Cancer and I wanted to find an enduring way to honor her and others who have survived by creating an uplifting experience customized just for them. We want to spread the love, so each year we plan to honor a different group of ladies." Smith is committed to donating her time to connect with the community in a meaningful way.

Joining Folliclez 360 salon to make the day special are stylists, makeup artists, and manicurists who are donating their time. Sponsors include: Presenting sponsor, Pamela Ferrari Productions, the award-winning event planning company is building a lounge on site for the ladies to relax and eat; Panera Bread Redondo Beach is providing ribbon shaped bagels; Soultry Soul Food is providing the catering. A representative from GE Healthcare will be educating the honorees about new technology that will assist with cancer detection. Gift basket items are being donated by Jin Patisserie, Hello Voice Publications, and Rushing Media.

For media inquiries please contact April Rushing at Rushing Media, 310-987-7318 or by e-mail at april@rushingmedia.com .

Folliclez 360 Salon is a premiere salon located in Torrance, California. Their team of talented professionals has over sixty years of experience in the field of cosmetology. They have studied with industry pioneers such as Vidal Sassoon, Goldwell, Kevin Murphy, and a host of other leading companies. The salon is located at 2050 Artesia Blvd, #102, Torrance, CA 90504. To make an appointment call 310-324-3007 or visit their website, www.folliclez.com .