

## The First Mexican Whisky is Born!

Written by Australian Business

---

AGUASCALIENTES, MEXICO, October 07, 2013 **/24-7PressRelease/** -- The Best Spirit Company S.A. de C.V. announces that it is producing whisky in Mexico and have obtained all permits and certification from the local government and the Ministry of Economy of Mexico.

"Our leading Brand 'Williamson 18' will be retailing at \$8.00 per bottle in liquor stores in Mexico, and will be priced 20% cheaper than whiskies that are imported from the USA or Europe," says Jose Luis Perez, General Manager of The Best Spirit company S.A. de C.V.

Williamson 18 is the answer to a very high demand that whiskies in general are having around the world, but at a very affordable price for the same quality as imported whiskies.

"Our Mexican Whisky 'Williamson 18' will also be exported to many countries around the world through a distribution network of class A liquor distributors who will take advantage of this novelty product."

Williamson 18 is produced in the city of Aguascalientes Mexico in a brand new 5,000 square meters bottling plant equipped with brand new state of the art maceration tanks, distillation equipment and fully automatic bottling machines.

"Our plant is able to produce up to 200,000 cases per year of 700, 750 & 1,000 ml glass bottles; we anticipate the production to increase to 500,000 cases by the end of 2015 and 1 million cases of whisky in a can 355 ml."

Whisky in a can is very affordable and will be exported all over the world, it is 100% recyclable and very light comparing to the glass bottle.

There was Scotch Whisky, American Whisky, Japanese whisky, now there is Mexican Whisky which is the new kid on the block. "This is a genuine MEXICAN WHISKY and it is a perfect product for mass market consumption," says Jose Luis Perez.

Viva Mexico!

## The First Mexican Whisky is Born!

Written by Australian Business

---

You can contact us at: The Best Spirits Company S.A. de C.V. Municipio de Tepezala #  
113 Parque Industrial del Valle de Aguascalientes. San Francisco de los Romo,  
Aguascalientes. C.P. 20355 MEXICO

Telephone No. +52 (449) 973 4486 E-mail: <mailto:info@thebestspiritcompany.com> [info@thebestspiritcompany.com](mailto:info@thebestspiritcompany.com)  
[www.thebestspiritcompany.com](http://www.thebestspiritcompany.com)