

Bruegger's Bagels to Open in Expanded Mall of America

Written by Australian Business

BLOOMINGTON, MN, October 07, 2013 /24-7PressRelease/ -- [Bruegger's Bagels](#), known for its freshly baked, authentic New York-style bagels, fresh ingredients and signature coffees, will open this week in

[Mall of America](#)

as part of the first phase of the mall's massive \$2 billion expansion.

With more than 300 locations nationally and almost 40 locations in Minnesota, this is Bruegger's Bagels' first bakery-cafe in an indoor mall in Minnesota. It will be located on Level 3, South near the new Radisson Blu Hotel.

"The Mall of America opening is a milestone for our brand," said Bruegger's Bagels Marketing Director Judy Kadylak. "We have the opportunity to be part of this historic expansion at Mall of America, continue growing in our largest market, and introduce Bruegger's Bagels to millions of shoppers who visit from around the globe each year."

The Mall of America opening marks another step in Bruegger's Bagels' effort to expand into non-traditional venues, such as airports, colleges and hospitals. In the past five years, the chain has added locations to serve tourists and business travelers in several major airports, members of the armed services at Naval Base San Diego and, most recently, students and faculty at the award-winning dining facility at Virginia Tech.

While the location is unique for Bruegger's Bagels, Mall of America guests will be treated to the brand's time-tested favorites - fresh, authentic New York-style bagels that are kettle-boiled then baked in small batches all day. Guests can choose from more than 20 different kinds of bagels topped with a variety of cold-packed, 100 percent made-in-Vermont cream cheese flavors, or select from the bakery's full menu of sandwiches, soups, salads and egg sandwiches.

The 1,699-square-foot bakery-cafe will offer seating for 18, with additional seating in the food court. Hours of operation will be Monday-Friday 7:30 a.m. to 9:30 p.m., Saturday 8:00 a.m. to 10:00 p.m. and Sunday 9:00 a.m. to 7:30 p.m.

About Bruegger's Enterprises, Inc. Bruegger's Enterprises, Inc. (BEI), a leader in the fast-casual restaurant segment, operates 304 Bruegger's Bagels bakeries in North America. Renowned for its authentic fresh-baked bagels, the chain also offers a wide variety of freshly prepared breakfast and lunch options made with high-quality, simple ingredients served with its unique brand of hospitality. Bruegger's Bagels is dedicated to the communities it serves and

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supports charitable causes locally and nationally. BEI's parent company, Groupe Le Duff, SA, is the world's second-largest company in the bakery-cafe sector. Founded in 1983, BEI is headquartered in Burlington, Vt. For more information, please visit

www.brueggers.com

or become a fan on Facebook at

www.facebook.com/brueggers

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About Mall of America Mall of America is the nation's largest retail and entertainment complex. At 4.2 million square feet, MOA is home to more than 520 world-class shops; Nickelodeon Universe, the nation's largest indoor family amusement park; SEA LIFE Minnesota Aquarium, a 1.2 million gallon walk-through aquarium; Moose Mountain Adventure Golf; Theatres at Mall of America - a 14-screen movie theater with VIP theatre and more. The Mall opened in August of 1992 and is located in Bloomington, Minn., just minutes from downtown Minneapolis and St. Paul. Follow Mall of America on Facebook and Twitter or visit our blog.