

TORONTO, ON, October 08, 2013 **/24-7PressRelease/** -- Given the current state of the economy, many people have become quite "gun shy" when it comes to investment strategies and long term financial planning. One company, Common Sense Investment Inc, located in Toronto, Ontario, is hoping to change the way the average person sees investment and savings plans.

Common Sense Investment Inc believes that anyone can save money and invest properly if they have the right guidance from trained professionals. As an end result of that mission statement, [Common Sense Investment Inc](#) has spent the last fiscal year working to develop new common sense practices and advice for its client base.

The press spoke with a representative of Common Sense Investment Inc:

"It has been a wonderful year here at Common Sense Investment Inc. From beginning to end, we are pleased with what we have been able to do - both from the perspective of how we have been able to help our clients, as well as what we have been able to do for ourselves as a company. Common Sense Investment Inc has spent the past year piloting new programs to better serve our clients' and customers' needs and we are excited about the probable success of these programs going forward. In the coming year, we hope to continue developing new initiatives in order to provide our clients with the best possible investment services here in Toronto."

Although the representative from [Common Sense Investment Inc](#) did not provide specifics for these new programs, from other statements released, one can deduce that business is good and the clients are happy. Furthermore, Common Sense Investment Inc has recently developed a more comprehensive community engagement strategy.

A representative from Common Sense Investment Inc said:

"Although our main occupation at Common Sense Investment Inc is helping our clients invest their money soundly, we are also passionate about community engagement on a charitable and philanthropic level. In the past year, [Common Sense Investment Inc](#) has truly committed itself to being involved and engaged in the community. This means that we have redoubled our efforts to be involved with various philanthropic and charitable organizations here in Toronto as well as across Canada."

Specific examples of philanthropic endeavors that Common Sense Investment Inc has supported this past year include community beautification programs, mentorship opportunities for students at nearby high schools and universities and outreach programs to provide food and other support for the most underserved sections of the community in Toronto, Ontario.

The representative from Common Sense Investment Inc concluded:

"This past year has been one of the best ever for us here at [Common Sense Investment Inc](#) . We are so proud of what we have done and are confident that next year will also be excellent for Common Sense Investment Inc. We have learned so much this past year and will use what we have learned to provide all of Common Sense Investment Inc with a bright and brilliant future. In the coming years, we plan to continue providing our clients with the level of service that they have come to expect, while also continuing our community outreach activities."

About: Common Sense Investment Inc is an investment firm in Toronto, Ontario.