

GUADALAJARA, MEXICO, October 08, 2013 **/24-7PressRelease/** -- Susumo Azano, a notable entrepreneur and security tech specialist, says that Internet solutions are great tools for new-age startups. According to a recent

[article](#)

on Forbes, there are many ways for startups to take advantage of new technology. The piece discusses five different tech tools that are favorites among modern, Web-based entrepreneurs.

"Technology is a powerful tool that is useful for business and communication," business owner Susumo Azano says. "It has come a long way since computers became common in peoples' homes, but today entrepreneurs are able to start a business with the click of a button."

Cloud services, according to the article, are high-powered information sharing tools used in all matters of business. One of the biggest advantages to cloud computing is that databases are accessible anytime, anyway. They are also more affordable than traditional server systems and do not require startups to invest in expensive equipment and server rooms. Programs like Skydrive, Dropbox, and even Google Docs are useful and free up to a point. The article says cloud technology encourages collaboration and efficient business practices.

Outsourced tech services, among other IT support systems, are useful for entrepreneurs who do not have the income or space for an in-house IT expert. Software as a Service (SaaS), another name for outsourced support, allows startups to receive efficient support. A lot of IT companies require long term contracts, but with the right SaaS startups can get work done when it is needed, pay a fee, and continue with day-to-day business.

Enterprise solutions, or Web-based administrative software, are becoming popular for startups. Companies like Intuit streamline payment processing, mobile credit card reading software, and are cost effective. There are also enterprise solutions that deal with employee payments, accounting, taxes, and other services that allow entrepreneurs more time to focus on expansion rather than paying bills.

Skype, as well as other free communication systems, are increasingly used by startups to connect with employees and contacts. These video and telecommunication systems allow for company collaboration and are easy and affordable alternatives to phone systems.

Tablets, according to the article, and smartphones to a certain extent, are pushing startups to a new limit. These cost-effective solutions are lightweight and allow businesses to practice

anyway without the need for expensive laptops and computing hardware. They are often used as payment systems as well.

"There is definitely a theme among common entrepreneurial tools," Susumo Azano says. "Cloud computing, as it become more efficient and affordable, is accessible and powerful for startups. Almost every device can be tied to it, allowing companies unlimited flexibility and expansion options."

The article says that technology helps, though no gadget is a replacement for solid, determined staff members. The article points to the fact that how entrepreneurs act with clients and generate sales is often a distinguishing mark behind success. Susumo Azano agrees, but adds that good ideas are crucial for successful businesses.

ABOUT:

Susumo Azano, serial entrepreneur, has held various positions throughout the construction industry. He graduated from the University of Guadalajara in an architect program and joined Grupo Azano as a construction supervisor. Grupo Azano has several different firms and companies underneath it, but Azano went on to create his own homeland security systems company and currently specializes in tracking and voice over IP systems.