

MONACO, October 08, 2013 **/24-7PressRelease/** -- Following the recent appointment of Fabio Ermetto as the new President of Yachtique, the world's largest [superyacht services](#) organization, the Azimut | Benetti Group is now delighted to announce that Ermetto will also be the new Chairman of Fraser Yachts.

[Fraser Yachts](#) is the world's leading superyacht services company. The full range of services includes brokerage, charter, yacht management, new construction and crew recruitment.

Ermetto is a highly respected figure within the superyacht industry having previously worked in a senior position for Benetti as well as having been the Sales & Marketing Director of the Heesen shipyard in Holland for the past six years.

"My appointment is part of a new strategy by our shareholders" commented Ermetto. "They would like to give new direction to Fraser Yachts. Our business has emerged from the recent harsh economic climate in great shape but today's environment presents an abundance of new opportunities that need to be seized and capitalized on."

Since the start of 2013, [Fraser Yachts](#) has handled over 22% of all the brokerage sales in the superyacht sector, significantly ahead of any other player in the market. The new direction and new leadership is designed not only to maintain that position but to grow the market share across all the service sectors that Fraser Yachts operates within.

Ermetto continues "At the same time, the CEO Hein Velema, has left the company. He led the business for over five years, through very difficult times. His contribution is greatly appreciated and I know he will be sadly missed. I am very excited about the future however and look forward to immersing myself in the organization so I can determine the right course for the future; but for now it is very much business as usual."

ABOUT FRASER YACHTS Fraser Yachts is the largest luxury yacht service provider in the world, with over 150 employees and 14 offices around the globe. Services include [yacht sales](#) , charter, yacht management, crew and construction, specialising in yachts over 30m.

Fraser Yachts is part of Yachtique, the world's largest luxury yacht services organization whose

parent company is Azimut Benetti Group, the largest manufacturer of luxury yachts and the world's largest private group in the yachting sector.

For more information on Fraser Yachts, please go to: www.fraseryachts.com

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