

Secured and Free Photo Sharing Service "In-Touch" is Now Available!

Written by Australian Business

TOKYO, JAPAN, October 08, 2013 /24-7PressRelease/ -- Dip Corporation, a major Japanese online recruit service provider who has also developed some of the most innovative and useful apps, now released **In-Touch**, a free invitation-only photo sharing service app, for the US & Canada markets. According to the survey that Dip conducted before launching, 49.5% Americans do share the pictures with the existing SNS, while 60% feels skeptical about the privacy protection of such SNS*.

In-Touch is an invitation-only free SNS app that users share the photos just with their close friends & family members. Because it is secured and limited, Dip expects those who care about the privacy issues on SNS to feel more comfortable with sharing the photos via **In-Touch**. It has been available in Japan as "Mago Love" (Grandchildren Love), and very popular among the children rearing families, especially the old generation of grandparents who have a hard time seeing, attaching, and/or sharing their lovable grandchildren's photos.

In-Touch carries all of its Japanese version's advantages such as invitation-only sharing and uploading the multiple pictures once functionalities. Sharing the photo is as easy as opening the app.

In-Touch is available in App Store and Google Play. Just look for it in those markets or visit the landing website page: <https://in-touch.jp/pc/index.html>

*: Please see the below for the results of the survey that Dip conducted with Wowmax Media LLC, a California research firm. *A survey regarding the photo sharing SNS usage* Method: Online questionnaire response Period: June 20th through June 26th, 2013 Valid response: 333

Q1: Do you share your pictures online? Yes: 259 (77.8%) No: 74 (22.2%)

Q2: What is the main issue that you have with these services? It's difficult to share a photo via email or text message: 49 (14.7%) I cannot determine who sees my photographs: 75 (22.5%) I do not feel that I have enough privacy with my information and photographs: 129 (38.7%) The service does not allow me to upload photographs in the size or dimensions I'd like: 44 (13.2%) The quality of my photographs is worsened after I upload it: 23 (6.9%) It's difficult to share my photo on other social media services after I upload it: 13 (3.9%)

The combined ratio of 61.2% say that they cannot determine who sees their photos, or that they

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do not feel they have enough privacy with their information and photos. Please specify the source for any quotation of these results: Dip "Mago Love" US photo sharing users survey.

About Dip Corporation: Founded in 1997, Dip Corporation has provided the online recruiting services that bridge human talents and corporations. Publicly listed on Mothers Market on the Tokyo Stock Exchange in 2004, Dip Corporation became one of the major hubs for both career seekers and HR professionals in Japan with the huge array of services such as part-time jobs, medical specific jobs, and employment search engines.

Website: <http://www.dip-net.co.jp/english> Contact for In-Touch app: <https://support.dip-net.co.jp/wr/dip/gene/201308028042912.html>