

Zach Altis Joins Campaignium

Written by Australian Business

SPRINGFIELD, MO, October 08, 2013 **/24-7PressRelease/** -- Campaignium is pleased to announce the addition of Zach Altis to the team as a Business Development Consultant. As part of the digital marketing unit, his responsibilities include business acquisitions, consulting and servicing clients in the Springfield, MO and Southwest Missouri area.

Zach possesses a strong ability to cultivate relationships with businesses in order to convert them into clients. This is important for Campaignium and helps bring additional opportunities to the firm. His dedication and knowledge of the digital marketing industry helps organizations market their business with unique solutions tailored to their company.

Zach is a graduate of Oklahoma Baptist University. There he obtained a bachelor of science degree in marketing.

Campaignium (<http://www.campaignium.com>) is the premier digital marketing organization in Springfield, MO and the Southwest Missouri area, delivering experience and service with a deep understanding of marketing and online business performance. Their team of talented marketers, designers and developers are committed to providing exceptional ideas, strategies, designs and relationships. They feel their expertise is best suited to help companies engage new clients, grow customer relationships and assist with overall internet marketing strategies. Campaignium provides search engine optimization (SEO), search engine marketing (SEM), digital display advertising, pay per click advertising, social media, social media advertising, email marketing and analytics.