

PharmBioWorld Begins to Connect Pharmaceutical and Biotechnology Industries

Written by Australian Business

DOHA, QATAR, October 08, 2013 /**24-7PressRelease**/ -- PharmBioWorld.com was launched in August to meet the demand for a single website to unite specialist companies and individuals working within the pharma and biotech fields.

The website has been developed by pharmaceutical graduate and PharmBioWorld Managing Director, Faisal Ismail, to help companies in this field to gain global exposure regardless of size or status.

Although still in its infancy, the site can already count global brands Johnson & Johnson, Astra Zeneca, Lilly, Pfizer, GlaxoSmithKline and Merck among its members with many others besides.

For a small membership, companies large and small can sign up to become a PharmBioWorld member, enjoying exclusive access to other companies and global brands. Member companies can advertise their own services and include a link to their own websites to encourage networking and to make accessing specialist services - and contacting the service provider - easier than ever before.

The site also provides a forum to bring companies together in a B2B setting to encourage collaboration, relationship building and the sharing of best practice, something which the company's founder believes will lead to the development of joint ventures among member organisations.

Mr Ismail said: "Until now, there was no central place for like-minded experts to source specialists to assist them. PharmBioWorld aims to change that - we want to see companies in this industry tap into the extensive range of specialists operating within it, to utilise the talent to their advantage and encourage and support a more collaborative way of working."

'PharmBioWorld' is the first ever advertising service which pharmaceutical and biotechnology companies of all shapes and sizes from around the world. It was created by company director Faisal Ismail, a pharmaceutical graduate with considerable expertise in this niche area. The company is to bring together industry players, provide global exposure and also connect them with like-minded entities through conventional and social media driven approaches.