

Free Networking Seminar Hosted by Red Ten NYC in Miami Ahead of Industry Conference

Written by Australian Business

MIAMI, FL, October 09, 2013 **/24-7PressRelease/** -- On Friday 11th October (between 5pm-7pm), [Red Ten NYC](#) will host a free networking seminar ahead of a leadership conference being held in Miami the next day. The low-key and informal event hosted the night before will see Managing Director of Red Ten NYC and [event guest speaker, Tommy Smith](#) and fellow business partners attend an East-Coast Sales conference at the Hyatt Regency Miami, 400 S.E. Second Ave, Miami, FL 33131.

Red Ten NYC is an outsourced direct sales and marketing firm based in New York City. The firm provides a cost effective route to market for their various clients within the telecoms & non-profit industries. "Our proactive and personalized approach to sales and marketing provides results that guarantee a return on investment for our clients," said a spokesperson for Red Ten NYC. The firm provides a cost effective and specialized alternative to mass media marketing campaigns. "Meaning that clients with a limited advertising budget can benefit from our services because we guarantee results," added a spokesperson for Red Ten NYC. The seminar has been implemented to encourage the sharing of business development techniques and to allow budding entrepreneurs to meet like-minded people. 35 guests have been confirmed.

About Red Ten NYC: <http://www.redtennyc.com/> The main focus of the sales conference in Miami is to give business owners the opportunity to network and share successful business strategies with other business owners within the flourishing sales and marketing industry. Guest speaker, Tommy Smith will share the successes of Red Ten NYC's improved marketing strategy (implemented late December of 2012). A marketing strategy shaped by overall business goals with the end product being to general sales and make money. Red Ten NYC achieved this goal by placing a bigger emphasis on understanding whether their marketing strategy had been effective by analyzing where their results came from. Tommy Smith will share how the firm has gone from strength to strength throughout 2013 since this implementation.

Business Networking is a valuable way to expand an individual's knowledge, to learn from the success of others and to tell others about an individual's own business. Red Ten NYC highly recommends business networking as a way to gain new clients and to build a sustainable business.

With a motivated group of business owners comes an abundance of opportunities. Red Ten NYC promote that business networking provides a wealth of opportunities such as joint ventures, client leads, partnerships and speaking and writing opportunities. When networking, the firm believe that it is importance to network with the right people and to take the opportunities that align with the same business goals. Networking also provides an individual with a great source of connections and opens many doors to talk to highly influential people that

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may not otherwise be easy to spend time with. Not only does business networking give an opportunity to spend time with influential people, it also raises the profile of all individuals involved.

The sales and marketing conference on Saturday 12th October at the Hyatt Regency Miami will provide an essential opportunity for business owners and entrepreneurs within the sales and marketing to reap the many benefits surrounding business networking.

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