

Cellairis Introduces New Florida Store Location

Written by Australian Business

FORT LAUDERDALE, FL, October 09, 2013 **/24-7PressRelease/** -- Cellairis , one of the world's largest and reputable wireless accessory specialty retailers, launches a new location in Sunrise, Fla. at Sawgrass Mills Mall. Recognized nationwide for its 700+ shopping mall kiosks, the company is debuting its inline store model to provide shoppers with a more dynamic retail experience.

Cellairis provides an expansive selection of durable, stylish and one-of-a-kind cases to accessorize mobile devices and tablets. Cellairis carries accessories for a variety of smart phone models, including Apple, Blackberry, HTC and Samsung. The Sunrise store opening is part of a company-wide initiative to provide shoppers with contemporary concepts and unique designs to fit all of their wireless accessories needs. The Sawgrass Mills Mall location also features multimedia displays to assist customers in finding the perfect case for every trend, with its wide selection of exclusive, multi-functional accessories.

"We look forward to introducing Sunrise shoppers to the enhanced Cellairis retail experience," said Jaime Brown, COO of Cellairis. "Cellairis is changing the wireless accessories retail market one store at a time and we're proud to deliver Sunrise its very own in-line store."

The new Cellairis store is located at 12801 W. Sunrise Blvd, Sunrise, FL. Hours of operation are Monday-Saturday, 10:00a.m.-9:30p.m. and Sunday, 11:00a.m.-8:00p.m. For general information, please visit <http://www.cellairis.com>.

About Cellairis Franchise Inc. Offering a broad range of wireless accessories, Cellairis Franchise, Inc., based in Alpharetta, GA., recognizes the importance of image. Cellairis locations worldwide offer a vast selection of innovative and fashion-forward accessories, as well as specialty services like phone repair, at mall-based kiosks and inline stores throughout North America, South America and Europe. Operating a unique franchise model, Cellairis delivers exceptional, personalized service online and at their convenient cutting-edge store locations. They were recently ranked #87 on Entrepreneur Magazine's "Top 500 Franchise List" and #8 on Atlanta Business Chronicle's "Top Atlanta-based Franchises List". <http://www.cellairis.com>

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