

NEW YORK, NY, October 10, 2013 **/24-7PressRelease/** -- Public relations firm DW World Media (DWWM) has announced the addition of futures trading company Alignment Futures, LLC to its client roster. DWWM will be launching a strategic outreach campaign focused on establishing the company's brand identity and expanding its outreach and customer base, via social media and other online and print marketing outlets.

Alignment Futures launched this spring with a primary focus on trading education, including a access to a live traderoom and custom built indicators. "We want to be that go-to system model that shows you don't have to be a financial guru to turn a profit in the stock market," said founder, Jonathan Marcello. "In a business where companies offer empty promises that truthfully cannot be guaranteed, we offer a business model that shows customers real trades in a live environment with real results."

Since its launch, Alignment Futures has attracted a small, but dedicated client base with its twice weekly traderoom demonstrations, training workbook and tips for entering and succeeding in the marketplace. The company will be expanding its educational outreach with regular market recaps, insider trading tips and Q&As.

"After working with Jonathan on other small financial ventures, it became evident that he is a winner in the marketplace," said DWWM Co-CEO Stephenetta Harmon. "Being a client myself and seeing how his system works, it made good business sense to step outside of DWWM's typical roster to help him share his trade secrets with the world."

To learn more about Alignment Futures' services, visit alignmentfutures.com or follow @alignmentfuture.

DW World Media, LLC is a communications firm with core competencies in public relations, focused on elevating its clients' brands, marketability and reach in media, entertainment and the arts. For more information, visit <http://www.dwworldmedia.com>.