

Out-Fit Challenge Initiates Voting Contest to Choose 2014 Event Destinations

Written by Australian Business

NEW YORK, NY, October 10, 2013 **/24-7PressRelease/** -- First ever LGBT Mud Run, Out-Fit Challenge (<http://www.out-fitchallenge.com/>), has kicked off this fall by opening a voting-based contest (<http://www.out-fitchallenge.com/events/>), giving the public the power to decide on their next event destinations for 2014. The contest will run for 45 days, beginning October 2, 2013 and ending November 15, 2013. Voters can choose from 12 major cities to hold 2014 events, which include San Francisco, Miami, Dallas, Chicago, New York, Los Angeles, Phoenix, Boston, Houston, Seattle, Philadelphia, and Atlanta. At the conclusion of the contest, Out-Fit Challenge will select the top cities they will visit in 2014, based on the amount of popular votes and the amount of dollars raised per city.

"Given the breakout success of our 2013 events, we have been bombarded with requests to hold the next Out-Fit Challenge event in various cities across the nation," states founder and CEO of Out-Fit Challenge, Tory Fitzgerald. "As much as we'd love to bring Out-Fit Challenge to everyone, we decided to leave such a difficult decision to the public. We wanted to give our supporters an opportunity to have a voice in our planning process, and we cannot wait to see which cities will be the winning ones."

Those interested in participating in the contest can decide to vote with or without a donation that would go toward their ticket price. For those choosing to vote with a donation, the funds will be applied to the purchase of a discounted participant ticket, which is currently priced at \$55 each. A donation of five dollars will grant a 15 percent discount, a \$35 donation will grant one ticket, and a donation of \$75 will grant two tickets with an exclusive Facebook shout out. The winning cities will be announced during the month of November 2013.

Apart from putting together nationwide race events, the organization supports national and local charities that are making a significant difference in the lives of LGBT individuals across the nation such as Family Equality Council, Care Resource and the Ali Forney Center. Out-Fit Challenge has been featured in various publications such as Curve Magazine, Timeout New York, Ikons Magazine, Next, the Advocate, Dot 429, and many more.

For more information on the voting contest please email mmosquera@beautifulplanning.com or call 877-841-7244. For more information on Out-Fit Challenge or to register to vote please visit <http://www.out-fitchallenge.com/events/>.

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About Out-Fit Challenge Out-Fit Challenge is designed by and for members and friends of the LGBT community who aspire to compete, make new connections, and celebrate community via outdoor endurance sports. The company provides proceeds from every event to a national and local organization that strives to make a difference for LGBT individuals.