

Meet The Newest Addition To Wilhelmina Models

Written by Australian Business

PHILADELPHIA, PA, October 12, 2013 **/24-7PressRelease/** -- CASTINGHUB member, Rohan Alexander, is the newest addition to Wilhelmina Models. Since the three months that the Philadelphia native has become a member of CASTINGHUB, a commercial networking service, Rohan has been busy making sure the world can see his talent. His hard work, dedication, and his connection with CASTINGHUB, has paid off now that he is signing with one of the premiere modeling agencies in the world.

For those who are not familiar with it, Wilhelmina Models was founded in 1967 by Dutch supermodel Wilhelmina Cooper. Since then, the modeling agency has built a legacy of prestige and a title as an industry leader in the modeling world. Wilhelmina Models provides full-spectrum model management for women, men, full-figured, fitness, and children models, as well as entertainers and musicians.

As part of the Kids and Teens division, Rohan has a lot to look forward to in his future career. "Wilhelmina Kids and Teens division, which provides full-service modeling and talent management, is recognized as the leading division for kids and teens in New York. Wilhelmina Kids and Teens models consistently appear in major advertising campaigns for fashion houses as well as those for consumer goods clients. The talent division equally excels with impressive bookings in feature films, original series for television, Broadway shows, and hundreds of television commercials"(Wilhelmina website). Some of Wilhelmina's famous alumnus of the Kids and Teens division include Natalie Portman, Katherine Heigl, Amanda Seyfried, and Hayden Panettiere.

Renee Rochester, Rohan's mother, explained the process, "The process was smooth. I sent Wilhelmina 2 photos of Rohan and within a week they sent us an invitation for an open call. He walked the runway and did a monologue on Saturday, October 5th. We were told that we would hear something by Wednesday. They sent us an e mail congratulating us on Rohan being represented by the agency. I see a great future with them and beyond" and was thankful to CASTINGHUB saying, "I am so grateful to you guys. We probably would not have had this opportunity if it weren't for this outlet."

Signing with such a prestigious modeling agency is a testament to not only Rohan's level of talent and drive, but also one of CASTINGHUB's ability to be able to recognize the innate talent and magnetic personality that is needed to make it in the entertainment industry. Rohan and his family are very excited of all the new opportunities that are now open to him with this huge leap forward in his career. For more information on CASTINGHUB discoveries visit:
<http://www.castinghubreviews.com>

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CASTINGHUB is a commercial networking service designed to assist those seeking opportunities in modeling, acting or other careers in the entertainment industry to get exposure, networking resources and research tools for its exclusive members. CASTINGHUB has cultivated relationships with prominent talent and has also created the most sophisticated and dynamic online platform in the industry.