

SACRAMENTO, CA, October 12, 2013 **/24-7PressRelease/** -- Beutler Air Conditioning & Plumbing, a residential heating and air conditioning company, has partnered with the Elk Grove Unified School District (EGUSD) this month to raise awareness for best practices in energy conservation with the "Think Green" contest. The contest encourages 7th through 12th graders to share their energy conservation ideas. October is recognized as Energy Conservation Month by the EGUSD, and the district hopes to expand their students' critical thinking skills this fall as a result of the "Think Green" contest.

The Beutler and EGUSD "Think Green" contest invites all EGUSD middle school and high school students to enter their best ideas on how to reduce the load on the energy grid and share the type of impact their idea could have on the community. The contest is open to all "green" ideas, including essays, models and drawings. It will be divided into two categories based on grade level. One high school student and one middle school student will each be rewarded with a \$150 cash prize; second place winners will each receive a \$75 cash prize and third place winners each get a \$50 cash prize. In addition, Beutler will match the total prize earnings with a \$500 donation to the EGUSD. This money goes directly to the top high school and top middle school in the district that garners the most student participation in the "Think Green" contest.

"Community involvement is important to our team at Beutler and giving back to our local schools and students is of the highest priority," said Jim Anderberg, General Manager of Beutler Air Conditioning & Plumbing. "This green initiative aligns with Beutler's focus on energy-efficient practices and technologies, and will help bring awareness to the younger generation. Our hope is that we can encourage our youth to think about the impact they can make on our environment and share those ideas with the community as a whole so we can start making changes right here in Elk Grove."

Submissions for the "Think Green" contest will be accepted October 15 through November 14. To enter, students must submit an energy-saving idea in the form of a written essay, drawing or model. All entries must include a thorough explanation of the idea, the potential impact of the idea on the economy and/or community, and how the idea can be implemented throughout their community. Projects must be submitted to beutlerthinkgreen@boltpr.com no later than November 14, 2013.

"The Elk Grove Unified School District is pleased to partner with Beutler during energy conservation month," said Robert Pierce, Associate Superintendent of Facilities and Planning. "Energy Conservation is an important part of our daily operation in EGUSD and we are extremely excited to see what our students come up with."

For more information about the "Think Green" contest, please email beutlerthinkgreen@boltpr.com. For further information about the Elk Grove Unified School District, visit <http://www.egusd.net/>. For more information about Beutler's award-winning heating, air conditioning, indoor air quality, and plumbing services, visit <http://www.beutler.com> or call (866) 559-0108.

About Beutler Air Conditioning & Plumbing Beutler Air Conditioning & Plumbing is a premier provider of plumbing services to residential, new construction and commercial customers. Beutler Air Conditioning & Plumbing has established itself as a leader in the plumbing industry, setting the standard as a plumbing provider in the greater Sacramento area that customers trust and turn to for all of their plumbing service, repair and installation needs. Beutler Air Conditioning & Plumbing offers products that are energy efficient, environmentally focused and support new green technology. Part of the ARS Network, Beutler serves both residential and light commercial customers through a knowledgeable team of trained specialists. The company provides the area's most comprehensive HVAC and plumbing services, including residential new construction, warranty, replacement, enhancement and maintenance services. For more information, visit <http://www.beutler.com> or call or call (866) 559-0108.

About the Elk Grove Unified School District Since unification in 1959, the Elk Grove Unified School District has provided a learning community that challenges all students to realize their greatest potential. With more than 61,000 students, Elk Grove Unified is the largest school district in Northern California and the fifth largest in California. Elk Grove Unified covers 320 square miles and serves students in the cities of Sacramento, Elk Grove, Rancho Cordova, as well as unincorporated areas of Sacramento County. From elementary school to high school, the emphasis is on preparing students to be successful in college and their chosen careers. Teachers and staff focus on rigorous academic skills and lessons that prepare students for the 21st century workforce and global economy. Elk Grove Unified has been recognized both statewide and nationally for innovation in professional development as well as career technical education. For more information about the Elk Grove Unified School District, please visit <http://www.egusd.net> and follow us on Facebook and Twitter.