

TROY, MI, October 12, 2013 **/24-7PressRelease/** -- Tuway American Group will begin donating a portion of their sales to the Northwest Ohio Affiliate of Susan G. Komen organization, the start of an ongoing partnership. Portions from the sales of the following items will be donated to support the fight against breast cancer: Super S Dust Mop, MFL Dust Mop with Ties, and MRL Wet Mop (White).

As October is breast cancer awareness month, the timing of the start to this relationship is important.

Since 1982, Komen has been raising awareness, support and funding research for the fight against breast cancer in the United States. "It is an honor and a privilege for the Tuway American Group to become a partner with Susan G. Komen," says Douglas J. Koester, President.

Breast Cancer Data (source 5.komen.org)- More Early Detection and Effective Treatment - Currently, about 70% of women 40 and older receive regular mammograms, the single most effective screening tool to detect breast cancer early. Since 1990, early detection and effective treatment have resulted in a 33% decline in breast cancer mortality in the U.S. - More Hope - In 1980, the 5-year relative survival rate for women diagnosed with early stage breast cancer (cancer confined to the breast) was about 74%. Today, the number is 98%. - More Research - The federal government now devotes more than \$850 million each year to breast cancer research, treatment and prevention (compared to \$30 million in 1982). - More Survivors - Currently there are about 3 million breast cancer survivors, the largest group of cancer survivors in the U.S.

For more information about the Northwest Ohio Affiliate of Susan G. Komen visit <http://www.komennwohio.org>.

About Tuway American Group Headquartered in Troy, Michigan, with manufacturing facilities in Rockford, Ohio, Tuway American Group is a family operated company that specializes in the development and manufacturing of innovative textile cleaning products and programs since 1923. For more information about Tuway American Group, visit <http://www.TuwayMops.com>, or learn more about the qualifying program products in the attached flyer.