

MANCHESTER, ENGLAND, October 12, 2013 /**24-7PressRelease**/ -- As one of the UK's leading luxury designer lingerie e-boutique founders and expert lingerie fashion blogger, Sue Parker has been enlisted to contribute industry news, including British lingerie design for the New York City publication The Lingerie Journal.

Publisher of the Lingerie Journal Luis Paredes says, "Retailers in this Industry now have a resource, an advocate. We bring you the kind of articles, features and news you need to help your business thrive!"

When we spoke with Sue (founder of RBL) she had great ideas and we said "we would love to run your story". "We are very pleased with the response and the first story (Interview with eLai London) is great!"

Sue Parker (Founder of RBL), "It is very exciting to be working amongst some of the lingerie industries finest experts worldwide. We have noted many times that this is an exciting time in the industry as fashion trends see lingerie become more daring, technologies make design more innovative and women are starting to express themselves more."

Sue adds, "it's great for the industry to have trusted sources of information such as The Lingerie Journal, and a network of expertise, so that retailers can select the newest and most suitable lingerie for their clients".

To view the Sue's article on the Lingerie Journal, featuring the eLai London, debut catwalk event <http://thelingeriejournal.com/elai-london-debut-collection-catwalk/>

Further Information

Sue is the founder of Red Box Lingerie, a luxury designer lingerie & lifestyle e-boutique, specialising in independent, innovative British lingerie designers. "I believe lingerie should be many things to a woman, stylish, luxurious, unique, daring, sophisticated etc. And as Chantal Thomas once said, 'the difference between lingerie and underwear, is that lingerie should NEVER be boring'", says Sue.

Red Box Lingerie Founder Invited to Write for the Lingerie Journal NYC

Written by Australian Business

The Lingerie Journal provides retailers with expert advice, features, news and more. Founded by Luis Paredes the publishing house is based in New York City and was founded in 2008.