

Baby Sherpa and Gogo Babyz Team Up at ABC in Las Vegas

Written by Australian Business

SAN JOSE, CA, October 13, 2013 **/24-7PressRelease/** -- Baby Sherpa and Go-Go Babyz are family owned and operated companies with child-inspired products as their cornerstones. This was a natural fit as the two companies decided to join forces for the upcoming juvenile product show in Las Vegas.

"Both companies are dedicated to developing innovative, high quality products to make life easier when you and your baby are "on the go," said Kerry Williams, President and Mom of Go-Go-Babyz. "We feel this is a great partnership and a wonderful way to promote our complementary products to retailers and distributors at the ABC Kids Expo," said Heather Campbell-Dewar, CEO and Mom of Baby Sherpa.

Go-Go Babyz is launching their new Wagon Stroller—once again being a trend setter with the first of its type in the marketplace.

Baby Sherpa is launching their new Real Tree Camouflage, Digital Camo Sherpa Backpacks and NASCAR licensed Safe2Go child safety harnesses at the Vegas Show.

You can find the Baby Sherpa and Go-Go Babyz at Booth 2951, October 14 - 18 at the Las Vegas Convention Center.

Baby Sherpa has been a leading diaper backpack manufacturer for over 10 years. The ergonomic diaper backpacks and laptop bags are extremely popular with active parents, especially dads. Because they simply out-pack the competition, Baby Sherpa has travelled the world with active parents—from the Great Wall of China to the Pyramids of Egypt. It has become a favourite with Hollywood and set new track records for efficiency at NASCAR.

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Founded in 2002 and headquartered in Stony Mountain, Manitoba Canada, Baby Sherpa has received various juvenile product awards for excellence and innovation. The company also

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manufactures the popular Safe2Go children's safety harness.

Go-Go Babyz is a family owned and operated business dedicated to making life easier when you are "on the go" with your children. Founded in 2003 by mother and entrepreneur, Kerry Williams, the best selling gogo Kidz Travelmate has changed the face of travel and won countless awards and praise for its innovation, convenience and safety. In the US and Canada, the company and its products have earned a loyal following, and carved out a niche as the go to travel-solution company of parents "in the know."

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For further information or to book an appointment:

Baby Sherpa and Safe2GoHeather Campbell-Dewar Telephone: 1-888-333-3424

Go-Go BabyzKerry Williams To schedule an interview or learn more about the Wagon Stroller and/or Go-Go Babyz:call 1-888-686-2552 or email info@gogobabyz.comTo purchase the Wagon Stroller:visit <http://www.gogobabyz.com>