

ESSEX, ENGLAND, October 15, 2013 /**24-7PressRelease**/ -- 'Essex Stars' has taken its inspiration from the glamour and fame that emanates from the county of Essex. The website's gifts are selected to have a joyful impact, enhanced by their high quality, style and individuality. The 'Essex Stars' online store has been organised into six main categories: gifts for her, gifts for him, gifts for all, gifts for babies, gifts for kids and gifts for pets meaning whomever a customer is looking to buy for, suitable gifts can be found quickly and easily.

Women's gifts include stylish jewellery, trinkets and fashion accessories, including ranges by popular designers such as Elle. Men's gifts include themed items, sporting gifts, personal grooming accessories and stylish leather accessories. Customers can also find interesting gadgets, kitchenware and health products. In addition, 'Essex Stars' has catered for seasonal gifts, such as Christmas, as well as exciting wedding favours to compliment every big day.

The new website encourages customers to return by rewarding loyalty through an innovative points scheme. Points can be accrued through making purchases, by liking the company on Facebook and following on twitter @EssexStarsGifts. These points can then be redeemed against future purchases or gift experiences such as spa days and weekend breaks.

Essex Stars is an exciting new company, offering customers unique and thoughtful gifts for any occasion. In addition to offering a comprehensive and exciting range of products to 'make someone smile today', they're currently looking for additional new products to compliment their existing range. To find out more about the company, or to browse their variety of gifts please visit the official website at <http://www.essexstars.co.uk>. Alternatively, contact the company using the details displayed at the top of the release.