

Victor Surma Heralds Breakthrough in Pain Management Orthopedics

Written by Australian Business

VENICE, CA, October 15, 2013 **/24-7PressRelease/** -- Nobody likes living with chronic pain in the joints, so thankfully, advances in pain management and orthopedic treatment are being made all the time--and according to Victor Surma, some of the latest orthopedic devices are truly innovative. Victor Surma is a nationally-ranked orthopedic device salesman and a great believer in the importance of orthopedic care. In a new statement to the press, Surma highlights one device, in particular, that promises to make a big difference in the lives of many patients.

In the press statement, Surma highlights a recent [MedCity News report](#) , which notes a recent product called the Kinespring Knee Implant System. The basic idea behind the product is that thick shock absorbers can help young, active patients, afflicted with osteoarthritis, to prolong the amount of time they need before a total knee replacement.

The Kinespring Knee Implant System itself is a medical device that absorbs part of the load put on the knee, without any required change to the individual's anatomy. The implant is positioned alongside natural knee structures, and, as the knee extends, a spring compresses and absorbs some of the stress placed on the joint. As the knee flexes, meanwhile, the spring relaxes.

According to the MedCity News report, this new device is designed to be a primary option for surgeons--not least of which because the procedure is fully reversible.

The product has won accolades and enthusiasm from many in the orthopedic profession, among them Victor Surma. In his new statement to the press, Surma says, "The Kinespring Knee Implant System is a great first option for treating osteoarthritis in young, active patients. Not only does it preserve the patients natural anatomy by not requiring an osteotomy, but it is also reversible. As an orthopedic medical device salesman I would love to have this in my arsenal of products pending approval in the US."

Meanwhile, MedCity News reports that the makers of the Kinespring technology believe their product to be groundbreaking, saying that it "disrupts the market because it preserves anatomy, serves patients too young or too active for joint altering procedures and can put off the need for joint-altering procedures for a number of years."

The Kinespring product is a platform technology designed by Moximed. The company is currently seeking to apply the concepts of this knee implant to other joints. In the coming months, it will begin seeking capital for a Series C round of fundraising.

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The product is marketed in Europe and has completed a pilot study in the United States. Ongoing clinical trials are pending.

Victor Surma is a long-time sales professional and consultant, nationally recognized within his field and specializing in orthopedic devices. Victor Surma is also a personal advocate for the importance of orthopedic medicine.

ABOUT:

Victor Surma is a sales consultant and advisor with years of experience selling medical implants for orthopedics. He was recruited for this work directly out of college, and in his first year he was nationally ranked as the #1 rookie salesman in orthopedics. He was the top-ranked national seller in 2011, and the #2 national seller the following year. As an orthopedic specialist and sales pro, Surma is highly successful, and also exceedingly passionate about the effects of orthopedic medicine.