

SHARONVILLE, OH, October 15, 2013 /24-7PressRelease/ -- Kutol Products Company launches its **"Wash-it-Away"** Photo Contest in conjunction with **Global Handwashing Day** on October 15, 2013. The "Wash-it-Away" Photo Contest encourages proper handwashing by posting colorful mirror clings in restrooms across the country as a fun reminder that hand soap and water is a proven way to effectively fight the spread of flu and colds. Distributor sales reps are competing for prizes by submitting creative photos of the mirror clings they post in their accounts.

"A recent study by Michigan State University revealed that only **5% of those observed in public restrooms wash their hands in the proper way** using hand soap and washing for the proper amount of time," noted Dan Renner, marketing director of Kutol Products Company. "However, the study also found the use of signage increased the likelihood of proper handwashing techniques. As we head into cold and flu season, we saw the opportunity to encourage proper handwashing with colorful mirror clings and a fun contest."

According to the CDC, proper hand washing is the most effective way to reduce the spread of infectious disease, however 95% of the subjects in the Michigan study failed to follow the correct procedures. The most prevalent error most people make is cutting short the amount of time in rubbing their hands together while hand washing and neglecting to scrub the back of their hands, between their fingers, and under their nails.

Watch for "Wash-it-Away" clings on restroom mirrors starting in mid-October through January, 15, 2014 and visit www.Kutol-Wash-It-Away.com for contest photos, updates, and contest participation rules.

About KUTOL Products Company Since 1912, [Kutol Products Company](http://www.Kutol.com) has enjoyed an excellent reputation for providing quality hand soaps, hand sanitizers and soap dispensing systems for commercial use. From manufacturing facilities and industrial plants, to healthcare and food service facilities, to office and school restrooms, KUTOL offers hand hygiene products for every need, and dispensing systems that stand up under the heaviest usage. The company manufactures hundreds of different hand hygiene products from moisturizing liquid soap to hard-working pumice-based options. There is a full range of antibacterial soaps and sanitizing foams and gels, as well as environmentally certified, Green Seal, USDA BioPreferred and EcoLogo approved products. The company manufactures 100% of its products in its LEED Silver Certified, FDA-registered facility in Sharonville, Ohio, following the most stringent government guidelines.