

## Alex Long Inducted into Worldwide Who's Who for Excellence in Software

Written by Australian Business

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WINNIPEG, MANITOBA, CANADA, October 30, 2013 **/24-7PressRelease/** -- Alex Long, Vice President of Sales, SageTea Group, has been recognized by Worldwide Who's Who for showing dedication, leadership and excellence in software.

Mr. Long is bringing a unique product to the application development market place, drawing on his long experience selling to virtually every industry. With 10 years of experience, and a year in his current role, Mr. Long is an expert in solution selling. Mr. Long has a proven track record of success, and possesses a real passion for "the simplification of the complex." Mr. Long is currently developing sales channels for a revolutionary technology, which is a true game changer within the application development industry. Mr. Long intends to grow personally and professionally in his new role, and is thoroughly enjoying the process of bringing such an incredible and exciting new product to market place.

He attributes his success to his ability to strategize, and to work creatively within that framework. He became involved in his profession because he enjoys working with customers who seek the best methods for improving how their businesses operates.

Mr. Long received a bachelor's degree in political science and economics from University of Manitoba in 1997. He is a member of The Humane Society of the United States and United Way Worldwide. His hobbies include squash, snowboarding, fitness, and food.

SageTea Group is a Sagetea software company. For more information, visit <http://sageteagroup.com>

About Worldwide Who's Who With over 500,000 members representing every major industry, Worldwide Who's Who is a powerful networking resource that enables professionals to outshine their competition, in part through effective branding and marketing. Worldwide Who's Who employs similar public relations techniques to those utilized by Fortune 500 companies, making them cost-effective for members who seek to take advantage of its career enhancement and business advancement services.

Worldwide Who's Who membership provides individuals with a valuable third-party endorsement of their accomplishments, and gives them the tools needed to brand themselves and their businesses effectively. In addition to publishing biographies in print and electronic form, it offers an online networking platform where members can establish new professional relationships.

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For more information, please visit <http://www.worldwidewhoswho.com> .

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