

NEW YORK, NY, November 08, 2013 **/24-7PressRelease/** -- State-of-the-art travel marketing, sales and lead generating host agency TravelActors.com reports that it is attracting a high volume of membership requests since its recent soft launch, and expects to significantly surpass its membership target when the site officially goes live in January 2014. Industry veteran Vian Andrews, founder and CEO of the pioneering travel network VisitsandTrips.com, also announced that because of strong demand, the company is licensing its back office and lead-generating technology to industry partners.

"The industry response to the launch of TravelActors.com has been overwhelming. We are processing applications every day and welcoming top-notch, highly motivated travel professionals from around the country into the TravelActors.com family," said Andrews. "Thanks to the volume of respondents, we have also decided to reduce our up-front membership fee from \$125 to just \$50 between now and Christmas, with the option to subscribe to the TripNut.com Referral System (TRS) for \$20 per month. Agents who opt-in can easily cover the minimal monthly cost with the revenues this powerful system will generate."

According to Andrews, the back office TripNut.com technology has also been attracting interest from well-established host agencies in North America that seek to enhance their members' lead generating prospects using the TRS platform. This technology allows their members to tap into the power of "word of mouth" that social media creates to reach an expanding number of new and motivated travelers.

"We have already finalized agreements with World Travel Specialists of Delaware, as well as with a large Florida-based host agency. We are also in discussion with several other hosts who are realizing the lead-generating power of our technology," said Andrews.

Andrews added: "The industry's enthusiastic response to the launch of TravelActors.com confirms that we are filling an urgent need in the market. At its core, TravelActors.com is a powerful, integrated social media tool that taps into the interactive power of the Internet to help home-based agents efficiently and cost-effectively generate leads. Pursing our strategy to 'go social, go mobile,' we are already working on a mobile version that will effectively reach the new generation of consumers whose Smartphones are becoming a marvelous new portal to their travel world."

About TravelActors.com TravelActors.com offers home-based agents many powerful tools for attracting customers, attracting new leads, and growing their business. Called "the next-generation host agency," TravelActors.com harnesses the power of the Internet and social media - combined with VisitsandTrips.com's global buying clout through its network of DMC's,

tour operators, and travel service provides - to provide a robust, highly integrated system for members to maximize sales. As part of an exclusive community, TravelActors.com members receive a powerful system of marketing tools that include travel management, an Agent's HelpDesk, an online lead-generation system, and tools for both online and "on-the-ground" advertising and promotion. They also receive on-going training in travel management and marketing, tailored specifically to the agent's level of experience and goals. For more information and to set up a one-on-one interview to discuss membership opportunities, visit [TravelActors.com](http://TravelActors.com). You can also write to [info@travelActors.com](mailto:info@travelActors.com) or call at 866-779-2565.