

MIAMI, FL, November 08, 2013 **/24-7PressRelease/** -- After a record-breaking auction on October 21, 2013, H. Seigel Fine Auctions in association with Rare Colored Diamonds (RCD), a full-service investment firm that specializes in offering their North American and global clients the finest investment-grade rare colored diamonds and museum-quality jewelry, is proud to launch a new web feature to its already innovative online auctioning platform, allowing potential bidders from all over the world to login prior to an auction and set a Maximum Bid for each lot. Interested investors are invited to view available catalogs and set up their profiles at: <http://www.hsfineauctions.com>.

"We had over 650 people sign on to our October 21st auction," added Harold Seigel, CEO and founder of RCD and H. S. Fine Auctions. "With this new bidding system, we will expand this globalizing market even further by allowing investors from other countries to participate in our online auctions despite time differences."

The new feature allows potential investors to setup a system which places bids on their behalf automatically during the auction. The bidding system will bid an amount that is under, or equal to, the maximum bid the user has selected for the lot. Users can also set an accumulated Maximum Total Amount for the entire auction. This will prevent Automated Bidding from occurring on a user's behalf once the Maximum Total Amount has been reached. Users can modify their settings at any time, up to 1 hour before the auction.

This system was tested as participants from all over the world invested over \$500,000 in the October 21, 2013 auction, which featured the Oprah Winfrey Argyle Pink Diamond Necklace and Earrings and the Paloma Picasso Tiffany Diamond Ring; making this one of Seigel's most successful auctions. H. Seigel Fine Auctions represents the first and only real-time live auction website in the world that can sell high-end colored diamonds, estate jewelry and rare collectibles. Moreover, it's the only website where owners of colored diamonds can place their diamonds up for auction and find interested buyers from potential luxury markets from all over the world to liquidate their investment.

Rare colored diamonds and other hard assets provide a safe way for investors to build a financial firewall that will allow them to maintain their wealth amidst increased economic global instability and impending inflation. The scarcity of rare colored diamonds and other hard assets has historically provided high-net worth investors with a huge potential return of investment. Out of the 110 million carats of diamonds mined each year, only 2,000 of them will be cut and polished as colored diamonds. They can be sold in other currencies and respond to inflation as well as gold, without the risk. They are a very safe investment and are a portable, private wealth that can be transported easily.

Written by Australian Business

---

To inquire about purchasing diamonds, jewelry and other fine collectibles or for more information into this new and expanding global investment market visit <http://www.rarecolorediamonds.com> and <http://www.hsfineacutions.com>.

### About RareColoredDiamonds and Harold Seigel Fine Auctions

Rare Colored Diamonds (RCD) <http://www.rarecolorediamonds.com> is a full-service investment firm that specializes in offering their clients the finest investment-grade rare colored diamonds. Not only do they help clients acquire rare diamonds, but they also offer an integrated exit strategy through their real-time live auctions website H. Seigel Fine Auctions <http://www.hsfineauctions.com>, the world's premiere diamond and fine collectibles auction website. This unique secondary market helps investment clients resell their colored diamonds to potential buyers and targeted luxury markets.

### About Harold Seigel

Harold Seigel, a pioneer of the investment diamond industry with over three decades of experience as a financial investment expert, is the president of Rare Colored Diamonds. Seigel produces and hosts an hour-long national radio news show called The World Financial Report. As a host, Seigel has a long history of success in identifying investment trends in the global marketplace and offers predictions and conservative investment advice. In addition, for over 20 years the show has offered listeners timely information on global markets like oil, precious metals, currencies, commodities and hard money markets such as rare colored diamonds and collectibles. Through his extensive knowledge of these investments, Seigel has appeared on the Bloomberg TV's Money Moves, the Lang & O'Leary Exchange, CNN, CNBC, Rush Limbaugh and many other prominent North American media as a preeminent financial investment expert.