

BOCA RATON, FL, November 08, 2013 **/24-7PressRelease/** -- Because I Said So! Parents Overwhelmingly Vote Be A Buddy, Not A Bully As Their Book Of Choice

When Toby(the dog that is featured in the bestselling book series) barks, parents listen...PTPA has just awarded the latest book in the series. Be A Buddy, Not A Bully their prestigious seal of approval!

PTPA Media has the distinction of being North America's largest volunteer parent testing community, with over 65,000 parents and was rated the most trusted seal by over 22,000 parents across North America. Consumers looking for high-quality products and services can feel confidence when they see the PTPA Winner's Seal; Products lucky enough to display the seal alert consumers that the product they are purchasing is one of excellence having been evaluated by unbiased parent testers.

The Toby Pet Therapy book series authored by professional speaker, and bestselling author Charmaine Hammond and is published by Kendahl House Press, was among many entries from across North America competing to earn the PTPA Seal. Independent parent volunteers evaluate products in their own homes to ensure that PTPA winners are chosen based on merit and consumer experience - not on commercial considerations. As a result, the PTPA Media Seal has quickly gained recognition as an international leader in certifying consumer products for quality, effectiveness and value. Their CEO and founder, Sharon Vinderine has appeared on over 100 morning shows as a reliable source for the latest and greatest in family products. The media and parents alike trust the collective opinion that PTPA Media represents.

"At PTPA Media, we are proud to play a role in certifying innovative products that families can trust," says Sharon Vinderine, CEO and founder of PTPA Media Inc. "When consumers search for our Seal of Approval on product packaging and web sites, they are essentially searching for validation from their peers. Their peers will have objectively tested and approved these products based on their performance in a real life environment. That type of resource for families is priceless." Being honored with the influential Seal of Approval from PTPA Media Inc. is a huge achievement for a product geared to families, children or parents.

According to author Charmaine Hammond "Receiving the PTPA seal of approval was a huge honor... bullying is a real concern in schools, playgrounds, summer camps, and even for adults in the workplace." Toby Says Be a Buddy Not a Bully is part of the Toby the Pet Therapy Dog book series, and helps children understand the value and importance of being a buddy not a bystander or a bully, and the power of treating others with kindness, acceptance and respect. The mission at Team Toby is to inspire and empower children to be part of the solution by how

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Written by Australian Business

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they treat others, and, that their actions and words can make a PAWsitive impact in the world.

Through books, presentations, and classroom programs, Team Toby works with educators and students...making a difference one classroom or community at a time.

Team Toby is a division of Hammond International Inc. and is on a mission to improve lives by teaching kindness, acceptance and respect. Through our North American corporate and school speaking and book tour, Classroom (Be a Buddy Not a Bully) kits, Team Toby Global Speakers, sponsorship collaborations, radio show, and a variety of products including a movie, we know we can make a PAWsitive and long lasting difference in the world.