

## Jacques Perche Showcases Professional Accomplishments through Worldwide Branding

Written by Australian Business

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PARIS, FRANCE, November 8, 2013 /**24-7PressRelease**/ -- Jacques Perche, Managing Director for Saatchi & Saatchi Health, has been recognized by Worldwide Branding for showing dedication, leadership and excellence in the health care industry.

Two years ago, Mr. Perche was tapped as a managing director of Saatchi & Saatchi Health, and he now has seven years of experience in the health care industry. There, he expertly offers his skills in digital health solutions and leads the French team, which is currently focused on account management and client services. Saatchi & Saatchi Health is a digital health services provider that offers digital health care services to Sanofi, Bayer, Roche, BMS, Pfizer, GE healthcare, Lilly, Amgen, As well as L'Oreal and Danone.

Mr. Perche attributes his success to his competence, flexibility and open-minded nature. He became involved in his profession because of his digital background, and started his career at Edelman PR Worldwide, a public relations network, as account director for Amadeus (CRS). As a specialist of the Digital industry, he lead accounts for industry giants such as CompuServe, intel, UNIX consortium. He also managed international accounts such as Fannie Mae, UPS, and various airlines.

In 1996, to explore his entrepreneurial passion, Mr. Perche founded and served as chief executive officer of Avenge Digital, which served clients such as Cartier, Chanel, Hermes, Sanofi, Intel, Como group, and Häagen Dazs. Avenge Digital was sold to Publicis Groupe in 2007. Additionally, he founded VRTVStudios, an IT company specializing in 3D broadcasting in 2000, which he operated for four years.

Mr. Perche has a Master's Degree in International Relations. Outside of the demands of his busy professional career, he enjoys volunteering at church, racing, cycling and sailing. In the coming years, Mr. Perche intends to pursue the position of CEO.

For more information about Saatchi & Saatchi Health, visit <http://saatchihealth.fr> .

About Worldwide BrandingFor over 15 years, Worldwide Branding has been the leading, one-stop-shop, personal branding company, both in the United States and abroad. From writing professional biographies and press releases, to creating and driving traffic to personal websites, our team of branding experts tailor each product specifically for our clients needs. We are dedicated to empowering our 600,000 clients with effective branding tools to help them achieve success. From healthcare to finance to education and law, our constituents represent every

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major industry and occupation, at all career levels.

An international company, we provide our members with access to members in over 52 countries including, the United States, Canada, Australia, the United Kingdom, France, The Netherlands, Germany, Ireland, Spain, Switzerland, South Africa, Belgium, Mexico, Italy, Brazil, Sweden and The United Arab Emirates, just to name a few.

We presently have two offices, but we are headquartered on Long Island. Our team comprises more than 100 staff members and spans 10 key departments.

For more information, please visit <http://www.worldwidebranding.com> .

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